



# ACOG

## ANNUAL CLINICAL & SCIENTIFIC MEETING

MAY 16-18, 2025 ■ MINNEAPOLIS, MN

# POWERED BY PURPOSE

## EXHIBITOR PROSPECTUS

**BECOME AN EXHIBITOR TODAY!**

703-631-6200 | 800-564-4220

[acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com) | [www.acog.org](http://www.acog.org)





## SECURE YOUR POSITION AT THE NATION'S LARGEST MEETING OF OBSTETRICIANS AND GYNECOLOGISTS!

The ACOG Annual Clinical & Scientific Meeting (ACSM) has long been the premier medical meeting for experts in the field of obstetrics and gynecology. ACSM provides attendees with cutting-edge research, clinical best practices, and collaborative solutions to the challenges faced by ob-gyns and affiliate health care providers.

You are invited to become an exhibitor at the 2025 ACSM taking place May 16-18, 2025 (Exhibits: May 16-17) at the Minneapolis Convention Center in Minnesota and connect face-to-face with decision-makers in women's health. ACSM attendees will be looking for you to educate them on your latest products and services in:

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education
- Genetics
- Global Health
- Gynecology
- Infectious Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Oncology
- Pain Management
- Patient Safety
- Operative Gynecology
- Practice Management
- Primary Care
- Reproductive Endocrinology and Infertility
- Sexual Health
- Surgery and Surgical Care
- Transgender Patient Care
- Ultrasound
- Urogynecology

### About the 2025 ACSM

The ACS has historically convened the foremost experts in obstetrics and gynecology, who share pioneering research, clinical best practices, and collaborative solutions to the evolving challenges of the community at large.

Sessions for the 2025 meeting will center on the following topics:

- Emerging Topics
- Gynecology
- Obstetrics
- Office Practice
- Professional Development

[WEBSITE](#)

[FLOOR PLAN](#)

[RESERVE A BOOTH](#)

# GAIN ACCESS TO THE GLOBAL OB-GYN COMMUNITY

The Exhibit Hall is the central meeting place for ACSM attendees to network with industry leaders. Last year **over 97% of meeting attendees** visited the Exhibit Hall to learn about current and improving technologies, equipment, products, and services in the field of obstetrics and gynecology and women's health.

**73% of 2024 attendees were practicing physicians and health care providers!**



## Exhibit Hall Features



### ACOG Central

ACOG Central is the hub of the Exhibit Hall, featuring all things critical to ACOG membership such as, ACOG's Career Center and Bookstore special programming and activities, and more to generate excitement and drive traffic.

### e-Poster Highlights

Located directly adjacent to the Exhibit Hall, interactive e-posters increase traffic build awareness of exhibitors by using a dynamic research format, accessible at the convenience of the attendees.



### ACOG Bookstore

The ACOG Bookstore located in ACOG Central, returns to the show floor, attracting members and attendees with ACOG products and merchandise, speaker publications, special discounts and more!



## Don't Just Take Our Word for It – Exhibitor Testimonials

"Attending ACSM allows us to engage with our target audience in-person and in one place."

"Lots of good conversations and insight into how their practices operate."

"It was a great show for our company. We acquired a lot of quality leads and had wonderful conversations with physicians."

"The energy was great all around, which made exhibiting very enjoyable."

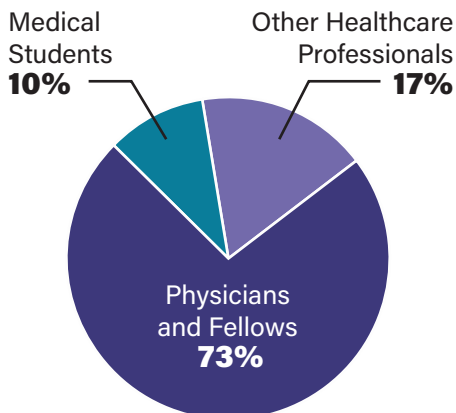
[WEBSITE](#)

[FLOOR PLAN](#)

[RESERVE A BOOTH](#)

# CONNECT WITH LEADERS DEVOTED TO THE PRACTICE OF OBSTETRICS AND GYNECOLOGY

## ACSM 2024 Professional Attendee Profile



### Top Five States:

1. California
2. Texas
3. New York
4. Massachusetts
5. Illinois

### Top Five International Countries:

1. Canada
2. Mexico
3. Switzerland
4. United Kingdom
5. Dominican Republic

### Meeting Overview:

Total Attendance

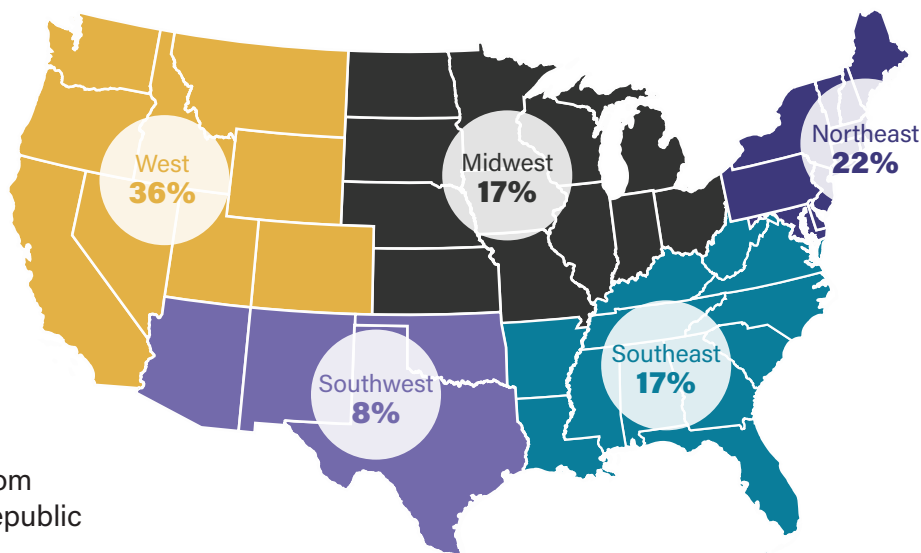
**4600+**

Exhibitors

**290+**

Countries

**50+**



## WHO EXHIBITS?

- Association/Medical Society
- Computer Software, Hardware, and Technology
- Diagnostic Equipment and Systems Kits
- Education and Training Materials
- Electronic Medical Records Software
- Financial Services
- Food and Nutritional Products
- Government Agencies
- Leasing and Insurance Companies

“Attending ACSM allows us to engage with our target audience in-person and in one place.”

– 2024 ACSM EXHIBITOR

- Laboratory Services, Cytology, and Hematology
- Laser and Laser Supplies
- Luxury Consumer Goods
- Practice Management
- Market Research
- Maternity Products
- Medical Equipment

- Medical Supplies, Gloves, and Gowns
- Office Equipment, Supplies, and Furniture
- Personal Hygiene Products
- Pharmaceuticals
- Photographic, X-ray, Imaging, and Ultrasound Equipment
- Physician Recruitment
- Publishing and Books
- Surgical Instruments and Supplies
- Wellness Products (physician wellness)

**WEBSITE**

**FLOOR PLAN**

**RESERVE A BOOTH**





## ABOUT ACOG

ACOG members, or Fellows, are board certified obstetrician-gynecologists whose professional activities are devoted to the practice of obstetrics and/or gynecology, who possess unrestricted licenses to practice medicine, and who have attained high ethical and professional standing.

With more than 62,000 members spanning the entire career lifecycle, ACOG is composed of 12 Districts. These Districts are made up of 93 Sections. ACOG's Districts and Sections represent various regions, countries, territories, and states in North and South America.

The American College of Obstetricians and Gynecologists is the premier professional membership organization for obstetrician-gynecologists. The College's activities include producing practice guidelines for providers and educational materials for patients, providing practice management and career support, facilitating programs and initiatives aimed at improving women's health, and advocating on behalf of members and patients.

## EXHIBITOR INFORMATION

### Exhibit Space Rates

#### Inline Space Rate

\$42.00 per sq. ft.

#### Island Space Rate

\$44.50 per sq. ft. (20' x 20' or larger)

#### Corner Fee

\$300 per corner

#### What's Included?

- Four complimentary badges for each 100 sq. ft.
- Exhibitor listing in the final program and exhibit guide and Annual Meeting app
- Pipe and drape booth structure

#### Venue

Minneapolis Convention Center  
1301 2nd Ave S  
Minneapolis, MN 55403

### Exhibit Hall Schedule\*

Dedicated Exhibit Hall hours are included within the overall agenda and all food and break functions will take place in the Exhibit Hall

**Friday, May 16:** 11:00 a.m. – 4:15 p.m.

**Saturday, May 17:** 11:00 a.m. – 6:00 p.m.

*\*Hours and events are subject to change*

**Contact us today to learn more about the benefits of exhibiting!**

703-631-6200 | [acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com)



**WEBSITE**

**FLOOR PLAN**

**RESERVE A BOOTH**

# MAXIMIZE YOUR IMPACT: INCREASE VISIBILITY WITH MEETING ENHANCEMENTS!

## Sponsorship Opportunities

Achieve Your Goals with Unmatched Exposure!  
Keep Your Brand Prominent and Message Front  
and Center with ACSM's Exclusive Sponsorship  
Opportunities! Act Fast - Limited Quantities  
Available!

[Learn More About Sponsorship Opportunities](#)

## Enhance Your Presence with a Featured Listing in the Exhibit Guide\*

Elevate your exposure with extended company  
and product descriptions, logos, press releases,  
captivating product photos, and attention-  
grabbing videos—all strategically crafted to drive  
traffic to your booth. Don't miss this opportunity  
to showcase your offerings and booth location  
to attendees. Purchase your upgrade today!

\*The Exhibit Guide is distributed to all attendees  
at registration.

[Learn More About Featured Exhibitor Listings](#)

## Exclusive Show-Floor Meeting Rooms

Choose from furnished or unfurnished meeting  
room options for a convenient, private space  
ideal for scheduled demos and discussions  
with leading ob-gyns. Benefit from this quiet  
space away from the hustle and bustle of other  
exhibitors, ensuring focused interactions and  
impactful presentations.

[Learn More About Meeting Rooms](#)



WEBSITE

FLOOR PLAN

RESERVE A BOOTH