

# APPLICATION AND CONTRACT FOR INNOVATION LANE EXHIBIT SPACE

## 2026 Annual Clinical and Scientific Meeting (ACSM)

Meeting Dates: May 1-3, 2026

Exhibit Dates: May 1-2, 2026

Walter E. Washington Convention Center | Washington, DC



### Contact Information (English Only)

Company Name .....

Contact ..... Job Title .....

Tel (direct only) ..... Mobile (required) .....

Email (direct only) ..... Website .....

Address .....

City ..... State ..... Zip ..... Country .....

Is this your company's first time exhibiting at ACOG ACSM? ☐ Yes ☐ No ☐ Unsure

### Innovation Lane

#### ☐ Startup Qualifying Criteria:

- New company (or company division) in the first three years of business
- Less than \$1MM revenue annually
- Never exhibited at an ACOG meeting

#### ☐ New Product or Service Qualifying Criteria:

- Company must be in development or production of a new product or service that has been – or will be – introduced to the market within 18 months

#### ☐ OTC Products and Non-FDA Approved Products Already on the Market Qualifying Criteria:

- Products that are available to consumers without prescriptions
- Products not currently reviewed or approved by the FDA

#### ☐ 10 x 10 Exhibit Space in Innovation Lane – \$3,400

Identification sign, vacuuming, and complimentary furnishing package

Booth Preferences: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

Booth Size: \_\_\_\_\_

#### ☐ 15-Minute Innovation Stage Presentation – \$1,800

Located within the Exhibit Hall, the Innovation Stage will offer startup companies and companies with new products or services the opportunity to feature their latest innovations to attendees in 15-minute presentations. *Only available with purchase of Innovation Lane booth. ACOG reserves the right to determine eligibility of any company or product.*

# of Stage Presentations: \_\_\_\_\_

Total Costs: \$ \_\_\_\_\_

Product(s) | Service(s) Promoting at ACSM (please list): \_\_\_\_\_

### Payment Information & Cancellation Penalties

#### Deposit and Payment Schedule:

August 13, 2025: 50% Due for All Applications

August 13, 2025 – January 16, 2026: 50% Due Upon Receipt

After January 16, 2026: 100% Due for All Applications

Applications received after due date are "due upon receipt," and must be brought up to date to most recent payment deadline. If Exhibitor fails to pay either 50% Deposit or final 100% Balance by due dates listed above, ACOG may cancel Exhibitor's participation per penalty schedule. ACOG is free to assign released space to other companies. Cancellation does not release Exhibitor from obligation per penalty schedule.

#### Cancellation Penalties:

Through August 12, 2025: 0% Penalty

August 13, 2025 – January 16, 2026: 50% Penalty

After January 16, 2026: 100% Penalty

Submit application: [acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com)

Need Help? Contact: [acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com)

703-631-6200 | 800-564-4220

#### Make checks payable to:

American College of Obstetricians and Gynecologists

#### Mail check payment to:

ACOG Exposition Management, c/o SPARGO, Inc.

11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

#### Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online.

#### First time exhibiting, how did you hear about us?

- ☐ Social media (Facebook, Instagram, LinkedIn, X)
- ☐ Search engine (Google, Bing, etc.)
- ☐ Online ad
- ☐ Word of mouth/referral
- ☐ Email
- ☐ Industry event/conference
- ☐ Other (please specify) \_\_\_\_\_

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [Rules and Regulations](#). Exhibitor will comply with all updates of such policies applicable to the ACOG ACSM. Exhibitor agrees to receive all written and electronic correspondence from ACOG, SPARGO, Inc. and official event contractors in reference to the ACSM and all future ACOG events. This innovation lane exhibit space application will become a contract upon Exhibitor's authorized signature and ACOG's acceptance and approval.

Exhibitor Signature ..... Date .....

Printed Name ..... Telephone .....