



# Districts IV & VII Annual District Meeting

October 18-20, 2024 • Hot Springs, VA

EXHIBITOR PROSPECTUS



The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from the following districts.

**District IV:** District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies

**District VII:** Alabama, Arkansas, Kansas, Louisiana, Mexico, Mississippi, Missouri, Oklahoma, and Tennessee

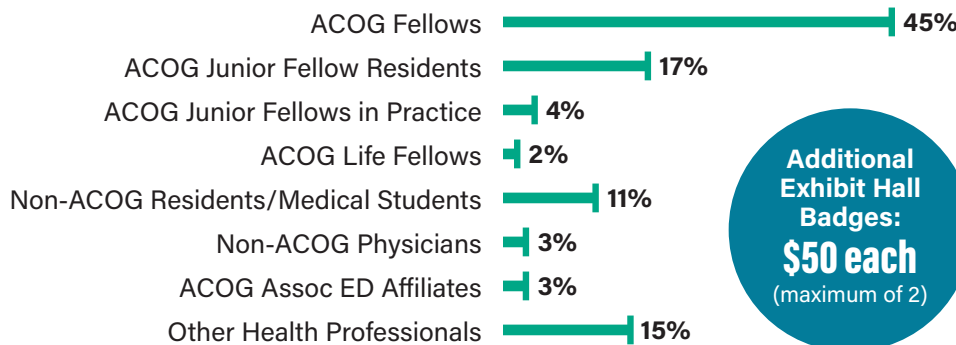
The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

All exhibiting organizations must focus on current and improving technologies, equipment, products, and services in the field of obstetrics and gynecology and women's health.

**Who Exhibits?**  
Companies with products and services benefiting the women's healthcare community

## Total Estimated Attendance: 200-250

## Attendee Demographic Projections



**Additional Exhibit Hall Badges:**  
**\$50 each**  
(maximum of 2)

## Exhibitor Information

**EXHIBIT SPACE RATE:** \$3,000

### WHAT'S INCLUDED:

- ▶ (1) 8' x 10' Booth Space
- ▶ (1) 6' Draped Table
- ▶ (2) Standard Chairs
- ▶ (1) Waste Basket
- ▶ (1) Company Identification Sign
- ▶ (2) Exhibit Hall Badges

- ▶ Company Listing in the Final Program\* and/or Mobile App
- ▶ Inclusion in the Exhibit Hall Traffic Driver\*
- ▶ Preregistration Attendee List\*\*

## Hotel Venue

### THE OMNI HOMESTEAD RESORT

7696 Sam Snead Hwy  
Hot Springs, VA 24445

## Exhibit Hall Highlights

### TWO DAYS OF NETWORKING

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

### BREAKFAST AND REFRESHMENT BREAKS

Attendees will gather in the Exhibit Hall daily for breakfast and refreshment breaks.

### EXHIBIT HALL WELCOME RECEPTION

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

### EXHIBIT HALL TRAFFIC DRIVER GAME

Attendees will navigate the Exhibit Hall, talking with exhibitors, and secure stamps to increase their chance of winning the daily prize.

**BECOME AN EXHIBITOR**

**FLOOR PLAN**

**WEBSITE**

*\*For applications paid and confirmed before print deadlines*  
*\*\*Preregistration Attendee List is provided onsite and does not include mailing addresses, phone numbers, or email addresses.*