

## **Deadline Checklist**

May 6	Early Bird Lead Retrieval Discount Deadline
July 5	Exhibitor Form Submission Deadline -online through Exhibitor Dashboard (Giveaways, Booth Renderings, Onsite Contact Information and Notification of Intent to Use an EAC)
June 25	Freeman Advanced Warehouse Opens
June 27	Advanced Order Discount Deadline for Freeman/Freeman AV
July 5	Booth Security
July 9	Catering and Internet Order Deadline
July 25	Direct freight may arrive at McCormick Place
July 29	Booths must be set and ready by 5 p.m.