

# APPLICATION AND CONTRACT FOR SPONSORSHIP

## ADLM 2024

Meeting Dates: July 28 – August 1, 2024

Exhibit Dates: July 30 – August 1, 2024

McCormick Place | Chicago, IL



### Contact Information (English Only)

Company Name .....

Contact ..... Job Title .....

Tel (direct only) ..... Mobile .....

Email (direct only) ..... Website .....

Address .....

City ..... State ..... Zip ..... Country .....

### Sponsorship Opportunities

Sponsorship Opportunity: \_\_\_\_\_

Sponsorship Opportunity: \_\_\_\_\_

Sponsorship Opportunity: \_\_\_\_\_

Total Opportunity Cost: \$ \_\_\_\_\_

Special Requests/Notes: \_\_\_\_\_

### Payment Information

Deposit and Payment Schedule
September 27, 2023...50% due for applications submitted prior to September 27, 2023
September 27, 2023 – April 2, 2024...50% due with application
After April 2, 2024...100% due with application

**ADLM requires payment in full no later than April 3, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

Submit Completed Contract to:  
[exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

Need help? Contact:  
[adlmexhibits@spargoinc.com](mailto:adlmexhibits@spargoinc.com)

### Cancellation Penalties

Cancellation Penalties
Through September 26, 2023 - 0%
September 27, 2022 – April 2, 2024 - 50%
After April 2, 2024 – 100%

Make checks payable to:  
**Association for Diagnostics & Laboratory Medicine**

Mail check payment to:  
xx4307- Exhibit  
Association for Diagnostics & Laboratory Medicine  
P.O. Box 6003  
McLean, VA 22106

Please Overnight Checks to:  
Association for Diagnostics & Laboratory Medicine Exposition Mgmt.  
c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:  
An invoice will be sent via email with instructions to submit credit card payment online. A 3% non-refundable processing fee will be added to all credit card payments.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [ADLM 2024 Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from ADLM, SPARGO, Inc. and official event contractors in reference to the ADLM 2024 and all future ADLM events. This sponsorship application will become a contract upon Exhibitor's authorized signature and ADLM's acceptance and approval.

Sponsor Signature..... Date .....

Printed Name..... Telephone .....