

# ADLM 2024

## BOLD MOVE.

JULY 28 – AUGUST 1 / CHICAGO, IL



## Stand Out in the Crowd by Taking Part in the Product Showcase

ALL  
PRODUCTS  
ELIGIBLE!



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a **highly-visible, electronic billboard** that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

**This is an excellent opportunity to generate booth traffic!**

### TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,

call 703-631-6200, or email [adlmexhibits@spargoinc.com](mailto:adlmexhibits@spargoinc.com).

**GAIN EVEN MORE EXPOSURE!** ASK US ABOUT UPGRADING YOUR LISTING.

### Participation in the Product Showcase also includes:

#### Online Product Showcase Directory

A searchable Product Showcase directory featured on the meeting website and accessible to attendees before, during, and after the show.



#### ADLM 2024 Exhibit Guide

Products listed in the Exhibit Guide including company name, product name, and booth number.

*Deadline May 10, 2024.*



#### Bonus! Onsite Clinical Laboratory News Daily

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and product description. *Deadline June 6, 2024.*



**PARTICIPATION FEE: \$2,050**