

# APPLICATION AND CONTRACT FOR PRODUCT SHOWCASE

## ADLM 2025

Meeting Dates: July 27 – July 31, 2025

Exhibit Dates: July 29 – July 31, 2025

McCormick Place | Chicago, IL



### Contact Information (English Only)

Company Name .....

Contact ..... Job Title .....

Tel (direct only) ..... Mobile .....

Email (direct only) ..... Website .....

Address .....

City ..... State ..... Zip ..... Country .....

### Product Showcase

**Standard**  \$2,050 per product

# of Products: \_\_\_\_\_

*Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.*

**Total Cost of all Opportunities: \$** \_\_\_\_\_

### Payment Information

Deposit and Payment Schedule
September 25, 2024...50% due for applications submitted prior to September 25, 2024
September 25, 2024 – April 1, 2025...50% due with application
After April 1, 2025...100% due with application
<b>ADLM requires payment in full no later than April 2, 2025. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>

### Cancellation Penalties

Cancellation Penalties
Through September 24, 2024 - 0%
September 25, 2024 – April 1, 2025 - 50%
After April 1, 2025 - 100%

**Make checks payable to:**  
**Association for Diagnostics & Laboratory Medicine**

**Mail check payment to:**  
 xx4307- Exhibit  
 Association for Diagnostics & Laboratory Medicine  
 P.O. Box 6003  
 McLean, VA 22106

**Please Overnight Checks to:**  
 Association for Diagnostics & Laboratory Medicine Exposition Mgmt.  
 c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

**Credit Card Payments:**  
 An invoice will be sent via email with instructions to submit credit card payment online. A 3% non-refundable processing fee will be added to all credit card payments.

**Submit application to:**  
 Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

**Need Help? Contact:**  
[adlmexhibits@spargoinc.com](mailto:adlmexhibits@spargoinc.com)  
 703-631-6200 | 800-564-4220

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the ADLM 2025 Exhibit Terms, Conditions, Rules and Regulations. Exhibitor agrees to receive all written and electronic correspondence from ADLM, SPARGO, Inc. and official event contractors in reference to the ADLM 2025 and all future ADLM events. This product showcase application will become a contract upon Exhibitor's authorized signature and ADLM's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....