

ADLM 2025 PRIORITY POINT SYSTEM

Priority Points awarded for 2025 exhibit space and housing selection are based on a company’s participation in the 2023 meeting and other funding/donations provided to ADLM during the calendar year 2023. Participation in the 2024 Clinical Lab Expo and additional funding/donations provided to ADLM in the calendar year 2024 will be used to calculate Priority Points for the 2026 exhibit space and housing selection process.

Priority Points Awarded for Loyalty and Commitment to AACC:

- This accrual-based system allows companies to carry over points from one year to the next.
- Companies are rewarded for their loyalty to the Clinical Lab Expo since 1996, earning one point for every year of participation.

2025 Priority Point System Calculations Are as Follows:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- 2 points awarded per 10’x10’ Exhibit Space reserved in 2023
- 1 point awarded for booking hotel rooms in the Annual Scientific Meeting hotel room block in 2023
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, and Donated Goods/Services in 2023
- 6 points awarded per \$2,500 spent on CLN Daily in 2023
- 1 point awarded for reserving rooms in ADLM hotel rooming block in 2023.
- 5 bonus points awarded for reserving rooms in ADLM hotel rooming block for 2023.

Total accrued Priority Points are cut in half if a company misses two consecutive years of exhibiting at the ADLM Clinical Lab Expo and are wiped out if three years in a row are missed.

Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2023	Points Earned
Total Priority Points Accrued through 2023	40
2023 History Point Company A receives 1 history point for exhibiting in 2023	1
2023 Exhibit Space Points Company A had a 10’x20’ booth in Atlanta	4
2023 Housing Room Block Points Company A booked and paid for exhibit space at the in-person 2022 AACC meeting	1
2023 ADLM Sponsorship & Support Points Company A provided \$5,000 in corporate support in 2022	4
2023 CLN Daily Spend Company A spent \$2,500 in CLN Daily Advertising in 2022	6
2023 Hotel Room Block Bonus Points	5
TOTAL PRIORITY POINTS ACCRUED FOR 2022 SELECTION	61

For 2026 exhibit space selection Company A will carry over 61 points **plus** additional Priority Points earned in 2024 calendar year.