



BRING THE

WORLD

JULY 27-31 • CHICAGO, IL



# Stand Out in the Crowd by Taking Part in the Product Showcase



## Participation in the Product Showcase also includes:

### Online Product Showcase Directory

A searchable Product Showcase directory featured on the meeting website and accessible to attendees before, during, and after the show.



### ADLM 2025 Mobile App

Products will be featured in the mobile app this year. There will be no printed exhibit guide, and WiFi access will be available in the exhibit hall. Attendees will use the mobile app to find products and services.

### Bonus! Product Showcase highlighted in CLN (July- August Issue)

Your product showcase advertisement will be featured in the July-August issue of the CLN and will be included in the meeting attendee bag. Additionally, this issue will be sent to 40,000 subscribers. Please note that the deadline for submission is June 6, 2025.

**PARTICIPATION FEE: \$2,050**



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a **highly-visible, electronic billboard** that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

**This is an excellent opportunity to generate booth traffic!**

### TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,

call 703-631-6200, or email [adlmexhibits@spargoinc.com](mailto:adlmexhibits@spargoinc.com).

**GAIN EVEN MORE EXPOSURE!** ASK US ABOUT UPGRADING YOUR LISTING.

