

APPLICATION AND CONTRACT FOR SPONSORSHIP

ADLM 2025

Meeting Dates: July 27 – July 31, 2025

Exhibit Dates: July 29 – July 31, 2025

McCormick Place | Chicago, IL



Contact Information (English Only)

Company Name

Contact Job Title

Tel (direct only) Mobile

Email (direct only) Website

Address

City State Zip Country

Sponsorship Opportunities

Sponsorship Opportunity: _____

Sponsorship Opportunity: _____

Sponsorship Opportunity: _____

Total Opportunity Cost: \$ _____

Special Requests/Notes: _____

Payment Information

Deposit and Payment Schedule
September 25, 2024...50% due for applications submitted prior to September 25, 2024
September 25, 2024 – April 1, 2025...50% due with application
After April 1, 2025...100% due with application

ADLM requires payment in full no later than April 2, 2025. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit Completed Contract to:
exhibitcontracts@spargoinc.com

Need help? Contact:
adlmexhibits@spargoinc.com

Cancellation Penalties

Cancellation Penalties
Through September 24, 2024 - 0%
September 25, 2024 – April 1, 2025 - 50%
After April 1, 2025 - 100%

Make checks payable to:
Association for Diagnostics & Laboratory Medicine

Mail check payment to:
xx4307- Exhibit
Association for Diagnostics & Laboratory Medicine
P.O. Box 6003
McLean, VA 22106

Please Overnight Checks to:
Association for Diagnostics & Laboratory Medicine Exposition Mgmt.
c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
An invoice will be sent via email with instructions to submit credit card payment online. A 3% non-refundable processing fee will be added to all credit card payments.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the ADLM 2025 Exhibit Terms, Conditions, Rules and Regulations. Exhibitor agrees to receive all written and electronic correspondence from ADLM, SPARGO, Inc. and official event contractors in reference to ADLM 2025 and all future ADLM events. This sponsorship application will become a contract upon Exhibitor's authorized signature and ADLM's acceptance and approval.

Sponsor Signature..... Date

Printed Name..... Telephone