

ADLM 2024

BOLD MOVE.

JULY 28 – AUGUST 1 / CHICAGO, IL



ATTENDEE DEMOGRAPHICS

2024 SHOW SUMMARY

Exhibit Floor Space	256,300
Exhibiting Companies	830
Attendees	8,246
<small>(31% of Attendees from international countries)</small>	
Exhibitors	9,593
<small>(23% of Exhibitors from international countries)</small>	
Total	17,839

84%
of attendees surveyed spend 5 or more hours in the Expo Hall

EDUCATION LEVEL

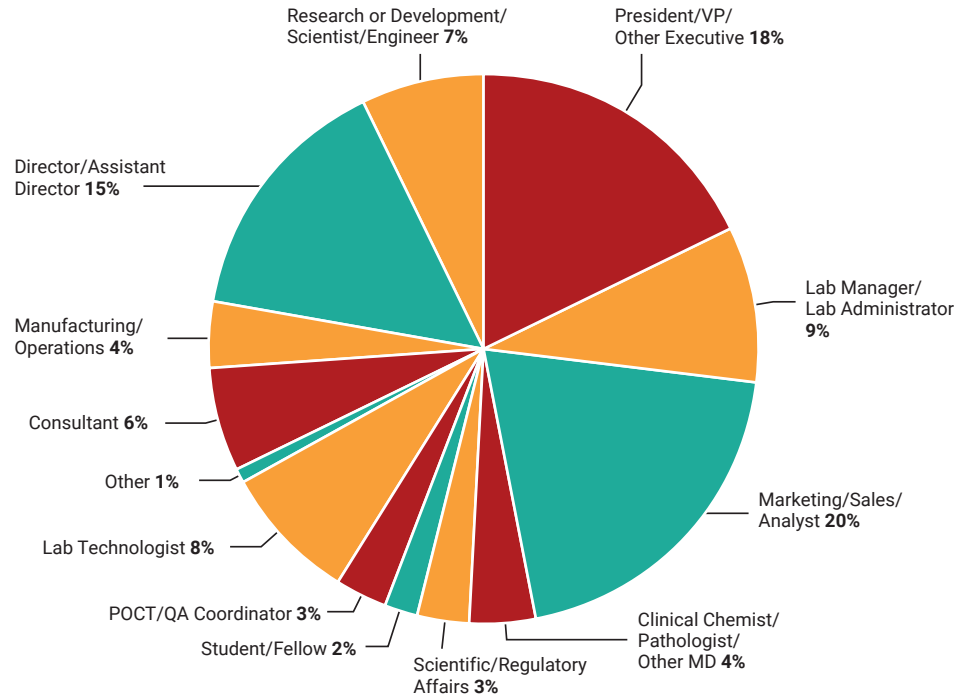
Bachelor's Degree	36%
<small>(BA/BS/BSMT)</small>	
Master's Degree	29%
<small>(MA/MS/MBA)</small>	
Doctoral Degree	18%
<small>(PhD)</small>	
Medical Degree	5%
<small>(MD)</small>	
MD and/or PhD	3%
Associate Degree	3%
MBA and JD	2%
Other	4%

PURCHASING ROLES

Evaluate Options for Purchase	25%
Recommend Products	18%
Participate in Team Evaluation	23%
Final Selection	16%
Assess Product after Purchase	13%
No Role	5%

All data based on 2024 Attendee Registration Report and 2024 Attendee Survey information. AACC became ADLM - Association for Diagnostics & Laboratory Medicine on July 23, 2023.

POSITION AND TITLES



47%
of attendees plan to make a purchase within 1 year

67%
of attendees surveyed plan to make a purchase within 2 years

“ADLM has been a game changer for us. The connections and relationships made are unmatched.”

DANIEL SUMMERS, CEO, FOUNDING PARTNER, ELECTRONIC LAB LOGS

ORGANIZATION'S PRIMARY FUNCTION

