

**APPLICATION AND CONTRACT FOR PRE/POST-SHOW REGISTRATION MAIL LIST**

**ADLM 2026**

Meeting Dates: July 26 – July 30, 2026  
 Exhibit Dates: July 28 – July 30, 2026  
 Anaheim Convention Center – Anaheim, CA



Association for  
 Diagnostics &  
 Laboratory Medicine™

Formerly AACC

**Contact Information (English Only)**

Company Name .....

Contact ..... Job Title .....

Tel (direct only) ..... Mobile .....

Email (direct only) ..... Website .....

Address .....

City ..... State ..... Zip ..... Country .....

**Terms and Conditions:** As an exhibitor you may order a registrant list for the ADLM Association for Diagnostics & Laboratory Medicine. Use of the mailing list is meant to facilitate your company's pre-show and post-show marketing efforts. **This License Agreement allows for a one time use of the list. A copy of the mailing material must be sent for approval (electronic file can be submitted via email).** The Excel file may not be reproduced or distributed to any other organization, individual or institution without the expressed written consent of SPARGO, Inc. and ADLM. The lists will contain approximately 4,000 names, including "Conference" and "Expo Only" registrants and will include individuals from IVD companies, consultants, and others, along with registrants from clinical labs. No Exhibitors are included unless the individual is also a paid conference registrant. This is a mail list only - no phone, fax, or email addresses are included. The pre-list will be sent via email in Excel format in mid-June 2026, and the post-list will be sent in mid-August 2026. Both are opt in/opt out and some attendees may choose not to participate. This offer is available to contracted 2026 exhibitors only.

\_\_\_\_\_ Pre-Show List(s) ordered at \$1,600 per list

\_\_\_\_\_ Post-Show List(s) ordered at \$2,100 per list

Total Cost: \$ \_\_\_\_\_

**Send sample draft of the mailing piece to Terri Landis:**  
[terri.landis@spargoinc.com](mailto:terri.landis@spargoinc.com) / 703-679-3906

**Payment Information**

Deposit and Payment Schedule
September 9, 2025...50% due for all applications
September 9, 2025 – January 28, 2026...50% due upon receipt
After January 28, 2026...100% due for all applications

**ADLM requires payment in full no later than January 29, 2026. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Applications received after due date are "due upon receipt," and must be brought up to date to most recent payment deadline. If Exhibitor fails to pay either 50% Deposit or final 100% Balance by due dates listed above, ADLM may cancel Exhibitor's participation per penalty schedule. ADLM is free to assign released space to other companies. Cancellation does not release Exhibitor from obligation per penalty schedule.**

**Submit application to:**  
 Email: [admexhibits@spargoinc.com](mailto:admexhibits@spargoinc.com)

**Need Help? Contact:**  
[admexhibits@spargoinc.com](mailto:admexhibits@spargoinc.com)  
 703-631-6200 | 800-564-4220

**Cancellation Penalties**

Cancellation Penalties
Through September 8, 2025 - 0% penalty
September 9, 2025 – January 28, 2026 - 50% penalty
After January 28, 2026 - 100% penalty

**Make checks payable to:**  
 Association for Diagnostics & Laboratory Medicine

**Mail check payment to:**  
 xx4307- Exhibit  
 Association for Diagnostics & Laboratory Medicine  
 P.O. Box 6003  
 McLean, VA 22106

**Please Overnight Checks to:**  
 Association for Diagnostics & Laboratory Medicine Exposition Mgmt.  
 c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

**Credit Card Payments:**  
 An invoice will be sent via email with instructions to submit credit card payment online. A 3% non-refundable processing fee will be added to all credit card payments.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the ADLM 2026 Exhibit Terms, Conditions, [Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from ADLM, SPARGO, Inc. and official event contractors in reference to ADLM 2026 and all future ADLM events. This exhibit space application will become a contract upon Exhibitor's authorized signature and ADLM's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....