

## ADLM 2027 PRIORITY POINT SYSTEM

Priority Points awarded for 2027 exhibit space and housing selection are based on a company’s participation in the ADLM 2025 meeting and other funding/donations provided to ADLM during calendar year 2025. Participation in the 2025 Clinical Lab Expo and additional funding/donations provided to ADLM in calendar year 2025, will be used to calculate Priority Points for the 2027 exhibit space and housing selection process.

### Priority Points Awarded for Loyalty and Commitment to ADLM:

- This system is accrual-based allowing companies to carry over points from one year to the next.
- Companies are rewarded for their loyalty to the ADLM since 1996, earning one point for every year of participation.

### 2027 Priority Point System Calculations Are as Follows:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- 2 points awarded per 10’x10’ Exhibit Space reserved in 2025
- 1 point awarded for booking hotel rooms in the hotel room block at ADLM 2025
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, CLN Dally, Corporate Support, Educational Support, Grants, Awards, and Donated Goods/Services in 2025.
- 6 bonus points awarded for reserving rooms in ADLM 2025 hotel rooming block.

Total accrued Priority Points are cut in half if a company misses two consecutive years of exhibiting at the Annual Scientific Meeting and are wiped out if three years in a row are missed.

### Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2025	Points Earned
<b>Total Priority Points Accrued through 2025</b>	40
<b>2025 History Point</b> Company A receives 1 history point for exhibiting in 2025	1
<b>2025 Exhibit Space Points</b> Company A had a 10’x20’ booth in Anaheim	4
<b>2025 Housing Room Block Points</b> Company A booked and paid for exhibit space at the in-person 2025 ADLM meeting	6
<b>ADLM Corporate Sponsorship &amp; Advertising Points</b> Company A provided \$5,000 in corporate support in 2025	4
<b>ADLM 2025 Sponsorship Support</b> Company A spent \$5,000 in sponsorship at in 2025	6
<b>TOTAL PRIORITY POINTS ACCRUED FOR 2027 SELECTION</b>	<b>61</b>

For 2028 exhibit space selection Company A will carry over 61 points.