

EXHIBITOR PROSPECTUS

ADLM MEETING OF THE MINDS

Meeting Dates: July 26-30, 2026
Exhibit Dates: July 28-30, 2026
Anaheim Convention Center
Anaheim, CA

**RESERVE YOUR EXHIBIT
SPACE TODAY!**

703.631.6200 | 800.564.4220
adlmexhibits@spargoinc.com
<https://meeting.myadlm.org/>

ADLM 
2026 JULY 26–30
ANAHEIM, CA
USA

Join the world's largest gathering in laboratory medicine—where science meets opportunity. Connect with thousands of decision-makers and more than 750 exhibitors shaping the future of diagnostics and technology.



ADLM
2026

JULY 26–30
ANAHEIM, CA
USA



Where
discovery
meets
opportunity.

STEP INTO THE CENTER OF LABORATORY INNOVATION

The excitement of discovery. The power of connection. At the ADLM 2026 Clinical Lab Expo, the brightest minds and boldest brands come together to shape the future of laboratory medicine.

Experience three dynamic days on the exhibit floor where innovation meets opportunity. More than 18,000 professionals exploring 750+ companies advancing diagnostics, technology, and research.

Exhibit space is in high demand—top companies are already locking in prime locations. Be where decisions are made, relationships are built, and breakthroughs begin.

Visit meeting.myadlm.org for updates and details.

RESERVE YOUR EXHIBIT SPACE TODAY!

703.679.3951 | 800.564.4220
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WHO YOU'LL MEET

Decision-makers who make the lab industry move.

84% spend 5+ hours exploring the Exhibit Hall

46% attend to evaluate or purchase products and services

93% influence or make purchasing decisions

Your next customer is already planning to be here.

ADLM Association for
Diagnostics & Laboratory Medicine™
Formerly AACC

GO GLOBAL: EXPAND YOUR IMPACT WORLDWIDE

Your Gateway to Global Growth

Expand your company's global footprint at the ADLM 2026 Clinical Lab Expo, where laboratory professionals, distributors, and decision-makers from more than 100 countries come together to explore new partnerships and business opportunities.

At a Glance

- Attendees representing 100+ countries
- Meet global distributors and emerging-market buyers
- Gain insights at the International Market Briefing & Financial Analyst Meeting
- Connect, collaborate, and grow beyond borders

[VIEW THE 2025 INTERNATIONAL MARKET BRIEFING RECAP](#)

ADLM 2026 is your launchpad for global opportunity — build relationships, expand your influence, and position your company for worldwide success.

Connect.
Collaborate.
Grow beyond
borders.

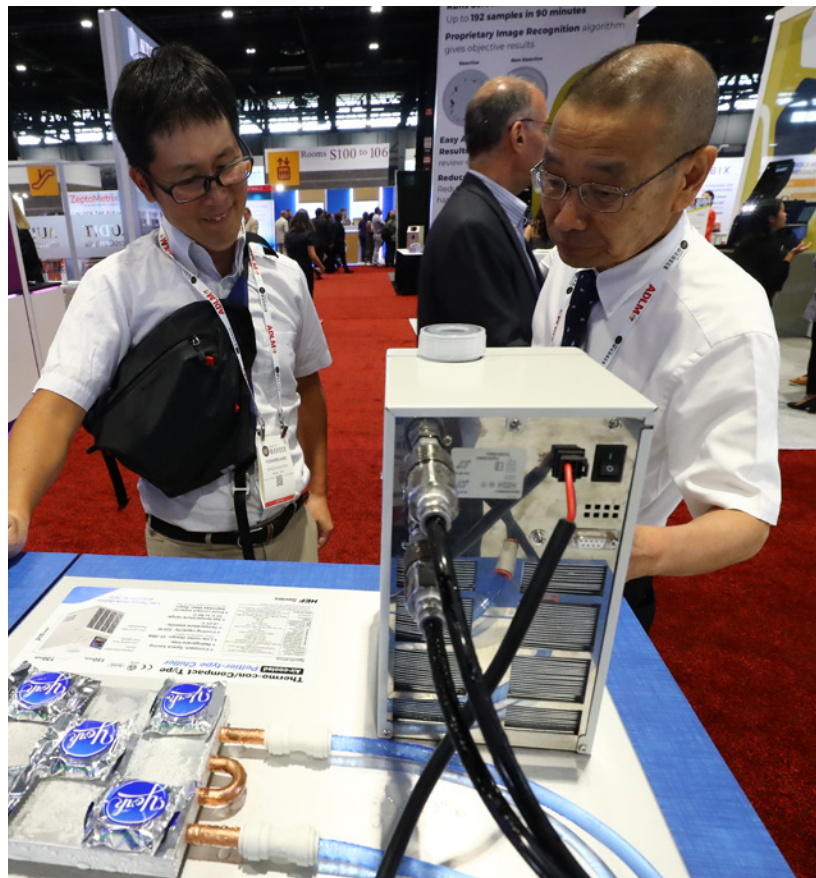


EXHIBIT HALL HIGHLIGHTS: WHERE IDEAS AND CONNECTIONS COME ALIVE

Experience the heart of laboratory innovation. The ADLM 2026 Clinical Lab Expo brings thousands of decision-makers together to explore the newest technologies, products, and partnerships. Attendees come ready to discover solutions — make sure they find yours.

Where Business Happens

Face-to-face connections that move innovation forward.

The centerpiece of the Clinical Lab Expo, the exhibit booths are where buyers and innovators connect face-to-face. Attendees spend hours on the show floor comparing products, discovering new solutions, and meeting directly with experts who can help advance their organizations. With more than **750 exhibiting companies**, your booth becomes a destination for decision-makers ready to do business.



Thought Leaders Live

Big ideas. Bold conversations. Live on the show floor.

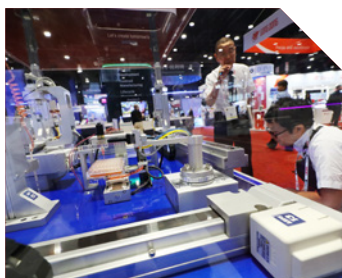
High-impact presentations—featuring the Lecture Series and Industry Workshops—keep the exhibit hall buzzing. These sessions deliver actionable insights from experts driving the future of diagnostics and laboratory medicine.



Disruptive Technologies Area

Where the next generation of diagnostics takes shape.

A must-see destination showcasing the innovations transforming diagnostics—from AI and automation to next-generation digital systems—drawing consistent traffic and media attention.



Dynamic destinations designed to drive traffic and engagement.



EXHIBIT HALL HIGHLIGHTS

DxPx Partnering Conference

Fueling investment, collaboration, and opportunity.

Where business meets opportunity. This networking hub connects investors, startups, and established companies, driving diagnostics and life sciences forward—right on the Clinical Lab Expo hall floor.



Laboratory Feud

Learning meets laughter in this crowd-favorite competition.

Back by popular demand, this fast-paced, game-show-style event packs the aisles with energy, laughter, and learning—ensuring attendees stay engaged and exploring every corner of the expo hall.



Lab Pawlooza

A playful, high-energy celebration of community and connection.

A crowd favorite that brings energy, fun, and community spirit to the show floor! This upbeat, interactive celebration keeps attendees circulating and connecting throughout the day.



And More: New experiences and activation zones are planned throughout the hall to ensure maximum traffic, meaningful engagement, and an unforgettable on-site experience for exhibitors and attendees alike.

From thought-provoking education to interactive fun, every highlight is designed to keep attendees on the floor — and in front of your booth.

“We understand the value of this meeting for our industry and always enjoy the opportunity to introduce ourselves to new customers, connect with current customers and educate prospects in the diagnostics field. It’s an expo with an amazing crowd.”

ASLIHAN BUNER
Symbient





BRING THE

WOMEN

JULY 27-31 • CHICAGO, IL



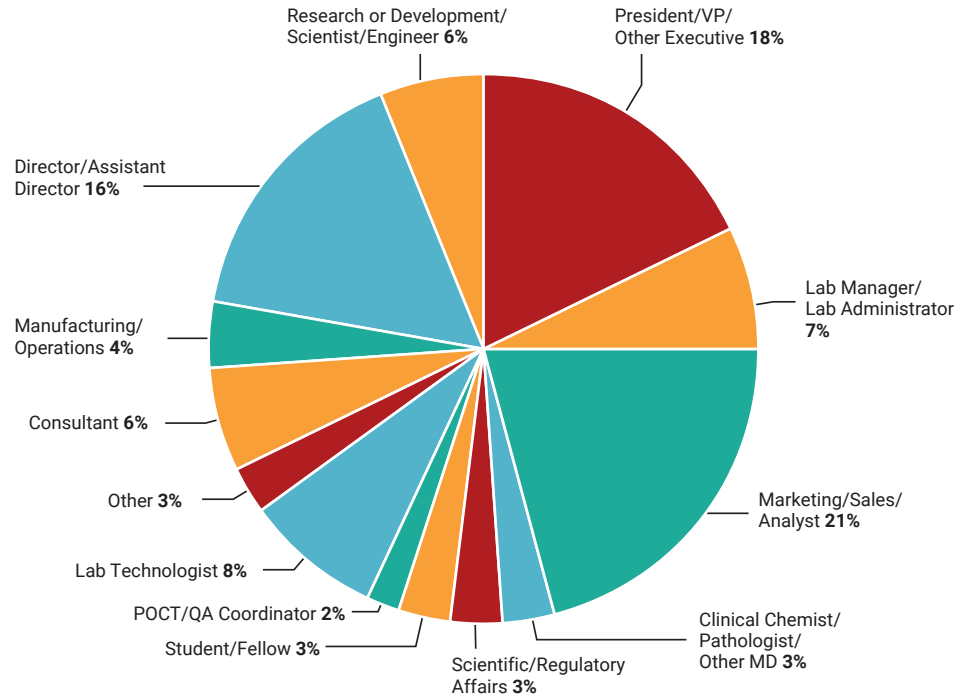
ATTENDEE DEMOGRAPHICS

2025 SHOW SUMMARY

Exhibit Floor Space 240,400 sq. ft.
 Exhibiting Companies 746
 Attendees 7,315
 (29% of Attendees from international countries)
 Exhibitors 8,874
 Total 16,189

84%
 of attendees surveyed
 spend 5 or more hours
 in the Expo Hall

POSITION AND TITLES



EDUCATION LEVEL

Bachelor's Degree 36%
 (BA/BS/BSMT)
 Master's Degree 29%
 (MA/MS/MBA)
 Doctoral Degree 18%
 (PhD)
 Medical Degree 5%
 (MD)
 MD and/or PhD 3%
 Associate Degree 3%
 MBA and JD 2%
 Other 4%

80%
 of attendees plan to
 make a purchase
 within 1 year

39%
 of attendees surveyed have
 an annual spending budget
 of \$501,000 or more

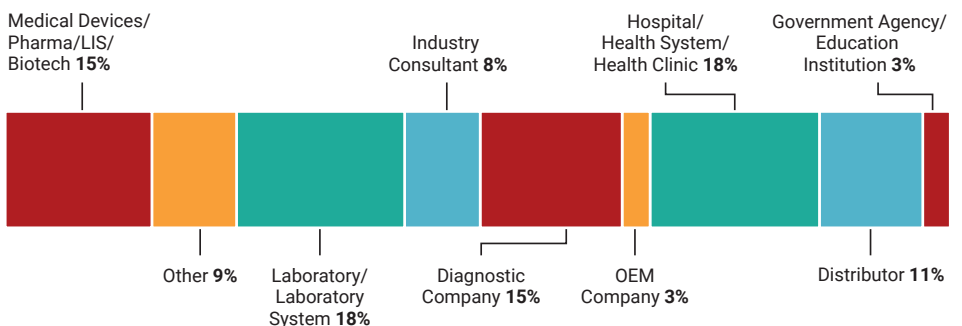
"ADLM has been a game changer for us. The connections and relationships made are unmatched."

DANIEL SUMMERS, CEO, FOUNDING PARTNER, ELECTRONIC LAB LOGS

PURCHASING ROLES

Evaluate Options for Purchase 24%
 Recommend Products 19%
 Participate in Team Evaluation 22%
 Final Selection 15%
 Assess Product after Purchase 15%
 No Role 5%

ORGANIZATION'S PRIMARY FUNCTION



All data based on 2025 Attendee Registration Report and 2025 Expo Attendee Survey Information. AACC became ADLM - Association for Diagnostics & Laboratory Medicine on July 23, 2023.

Your competitors will be there! Make sure you are too!

BECOME AN EXHIBITOR TODAY!

CHECK OUT THE FLOORPLAN

Included With Your Exhibit Space:

- Seven exhibit hall staff badges per 10'x10' space
- Listing in print, online, and in the mobile app—including company name, booth number, address, URL, social links, product categories, press releases (up to 5), and a 500-character company description.

Exhibit Space Rates:

- Inline Space \$53.00 per sq. ft.
- Island Space \$61.00 per sq. ft.

Deposit and Payment Schedule

- September 9, 2025...50% due for applications submitted prior to September 9, 2025
- September 9, 2025 - January 28, 2026...50% due with application
- After January 28, 2026...100% due with application

Expo Hours:

- Tuesday, July 28, 2026: 9:30 am - 5:00 pm
- Wednesday, July 29, 2026: 9:30 am - 5:00 pm
- Thursday, July 30, 2026: 9:30 am - 12:00 pm

For more information on becoming an exhibitor, contact:

John Barrett *Companies A-L*
Phone: 703-654-6490
john.barrett@spargoinc.com

Sabrina Bracken *Companies M-Z*
Phone: 571.207.8392
sabrina.bracken@spargoinc.com

Secure your space and position your company for success.

ADLM 2026 WEBSITE

We look forward to you joining us in Anaheim!

ACCESS FREE PROGRAMS EXCLUSIVELY FOR EXHIBITORS

MAXIMIZE YOUR MEDIA EXPOSURE

Spotlight your innovations and reach industry journalists worldwide.

Increase your company's visibility through ADLM's complimentary Press Program, designed to connect exhibitors with media outlets covering the latest advancements in diagnostics and laboratory medicine.

As part of this program, exhibitors can:

- Host a press conference at the convention center
- Post news releases in ADLM's digital press room
- Access the registered media list to contact attending reporters directly

These opportunities help you amplify announcements, showcase product launches, and build your brand's credibility across the industry press.

For details about hosting a press conference, contact Ana Zelada, ADLM Manager, Communications & Corporate Relations, at azelada@myadlm.org or 202.835.8725.

Valuable tools designed to boost visibility and results.

EXPAND YOUR REACH

Strengthen relationships and spark new connections before the show begins.

Drive qualified leads before you arrive with ADLM's complimentary Exhibitor Invites Program. This personalized pre-show marketing tool helps you connect with customers and prospects, increase booth traffic, and boost engagement on site.

Through your custom dashboard, you can:

- Share a unique promo code offering customers a free Expo Hall pass (up to \$40 value)
- Download ready to send email templates with your logo, booth number, and custom code
- Add banner graphics to your email signature and website
- Send one click web invites automatically branded with your company information

Simple, effective, and completely free — giving you an easy way to build stronger relationships and attract more qualified leads before the show.

For questions, contact Darnella Bailey at Darnella.Bailey@spargoinc.com or 703.955.3883 (direct).

BEYOND THE BOOTH – STAND OUT EVEN MORE

Your booth is just the start.

As an ADLM 2026 exhibitor, you'll unlock exclusive sponsorships that boost visibility, drive engagement, and amplify your brand throughout the convention center.

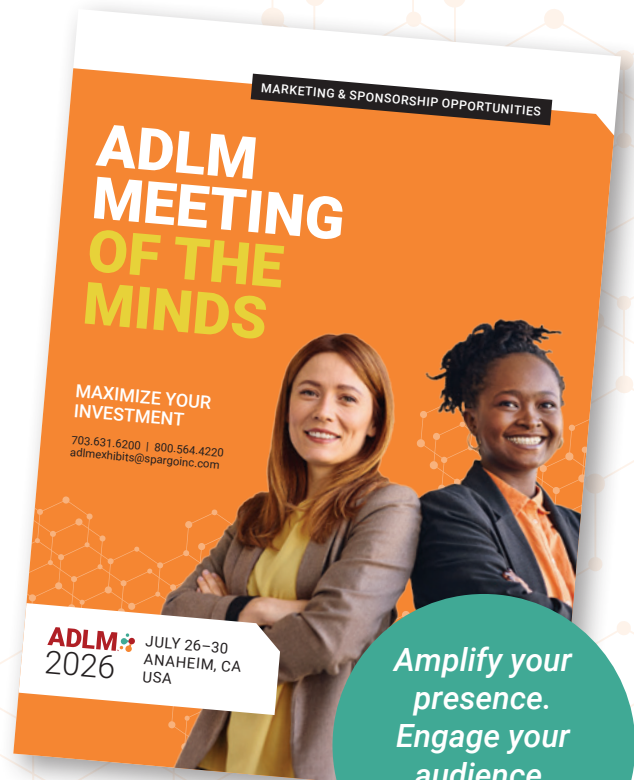
Put your company in front of thousands – through the new Product Showcase Package, digital signage, creative activations, networking spaces, and more – each designed to keep your brand top of mind and your presence unforgettable.

With options to fit every budget and goal – from cost-effective digital visibility to premium onsite branding – every company can find a sponsorship that aligns with their marketing strategy.

First, reserve your exhibit space.

Then, explore how to take your presence even further.

[VIEW SPONSORSHIP OPPORTUNITIES](#)



*Amplify your presence.
Engage your audience.
Elevate your brand.*



WHO EXHIBITS?

Industry suppliers like you! Attendees visit the exhibit hall looking to gain insight on new and innovative products and services.

Products of interest to attendees

Abused Drug Testing
Accreditation/Certification
Adhesive Products
Adulteration Testing
Alcohol Testing
Allergy Testing
Amplification Technologies
Anaerobic Systems
Analytical Instruments
Anemia Testing
Animal Diagnostics
Antibodies/Antibody Services
Antigens
Anti-Microbial Agents
Association
Autoimmune Disease Testing
Automation, Robotics
B2B Marketplace
Bacteriology
Bar Coding
Biochemical Markers
Biochemicals
Biochips
Biohazard Transport
Biological Safety Cabinets
Biologicals
Bioluminescence Systems
Biosensors/Electrodes
Bioterrorism Agent Testing
Blood Banking
Blood Collection
Blood Gas Testing
Blood Products
Blood Separation
Bone Metabolism Testing
Books/Journals/Publications
Breath Testing
Buffers
Bulk Chemicals
Calibration Verification
Calibrators
Cancer Markers
Cancer Testing
Capillary Electrophoresis
Cardiac Markers
Cardiac Testing
Cell Culture
Cell Separation
Centrifuges
Chemiluminescence Systems
Chemistry Diag/Reagents/Kits

Chemistry Systems
Cholesterol Testing
Chromogenic Substrates
CLIA Compliance
Clinical Decision Systems
Clinical Research Services
Coagulation/Hemostasis
Competency Assessment
Conjugates
Consulting Services
Consumables/Supplies
Containers, Glass/Plastic
Contract Development
Contract Manufacturing
Controls
Co-Oximetry
Courier Transport
Critical Care Testing
Culture Media, Dehydrated
Custom Development
Custom DNA/RNA Synthesis
CGmp
Custom Manufacturing
Custom Software
Cuvettes
Cytokines
Cytology
Data Analysis & Management/
Middleware
Data Collection
Design Services
Dessicants/Absorbants/
Adsorbents
Diabetes Markers
Diabetes Testing
Digital Pathology
Disposables
Distribution, Stock
Management
Distributor, Lab
DNA Extraction
DNA Probes
DNA Viral Testing
DNA/RNA Based Reagents
DNA/RNA Based Systems
Document Control
Documentation
Drug Testing
eCommerce
Education
Electrolyte Testing
Electrophoresis
ELISA
Endocrinology
Engineering Services
Environmental Controls

Environmental Monitoring,
Controls
Enzyme Testing
Enzymes
Equipment, General
Esoteric Testing
Fermentation
Fertility Testing
Filtration
Financial Services
Flow Cytometry
Fluorometers
Food Control
Forensic Testing
GC/Mass Spectrometry
Gene Expression
Genetic Screening
Genetic Testing
Genomics
Glucose Testing
Glycolated Hemoglobin Testing
Group Purchasing
Growth Factors
Hand Protection
HbA1c Testing
Hematology
Hemoglobinopathy Testing
Hepatitis Testing
Histology
HIV Testing
Home Care Testing
Homocysteine Testing
Hormones
HPLC
HPV Testing
Hybridoma Dev. Services
Immunoassay Diag/
Reagents/Kits
Immunoassay Systems
Immunofluorescence
Immunohistochemistry
Immunology
Incubators
Infection Control Apparel
Infectious Disease Testing
Infectious Disease, Other
Influenza Testing
Information Systems
Interfacing/Interface Engines
Internet Services
Lab Billing Systems
Labeling
Laboratory Automation/
Robotics
Laboratory Furniture
Laboratory Information System

Laboratory Testing Services
Latex Particles
Lead Testing
Leasing Services
Light Sources/Lamps
Linearity
Liquid Handling, Automated
Luminometers
Lyophilization
Magnetic Particles
Manifolds
Market Research
Mass Spectrometry
Material Transport
Medical Device Testing
Medical Transport
Membranes
Metabolomics
Micro Particles
Microarrays
Microbiology
Microfluidics
Microplates/Readers/
Washers, etc.
Microscopy
Microspheres
Molecular Diagnostics
(DNA/RNA)
Mono/Polyclonal Antibodies
Motion Control
Multiplex Testing
Near Patient Testing
Neonatal and Prenatal Testing
Nephelometry
Nucleic Acids
Nutrition/Food Testing
OEM Components (Biological)
OEM Components (Mech, Elec,
Opt, Computing)
OEM Products (Other)
Online Education
Optical Filters
Osmometers
Oxidative Stress
Oxygen Removal
Packaging Materials/
Equipment
Parasitology
Peptides
Personal Protection Products
Pharmacogenomics
Pipette Calibration
Pipettors/Dispensers
Plastics, Disposables
Platelets
Point of Care Testing
Power Supplies and Protection
Precision Molding
Pregnancy Testing
Product Development/Services
Proficiency Testing
Protein Analysis
Pumps

Purification Products
Quality Assurance
Quality Control & Management
Rapid Tests
Reagents
Reconditioned Equipment
Recruitment
Reference Laboratory Services
Refrigerators, Freezers
Refurbished Equipment
Regulatory Affairs
Replacement Parts/
Consumables
Research Products
RNA Extraction
Safety and Comfort Products
Safety Products
Sample Identification
Sample Preparation
Sanitation Monitoring
Semen Analysis
Sera
Serology
Service Support
Shakers
Software Services
Solenoid Valves
Specimen Containers
Specimen Packaging
Specimen Transport
Spectrometers, Light Sources
Spectrophotometers
Stabilization Reagents
Staffing
Stainers, Automated
Stains
Stat Labs
STD Testing
Stroke Markers
Substrates
Sweat Control
Sweat Testing Instruments
Syringes
Temperature Monitoring
Equipment
Test Strip Machinery
Thalassemia Testing
Therapeutic Drug Monitoring
Thermal Control Devices
Thyroid Testing
Tissue Typing
Toxicology
Tubing and Fittings
Tumor Markers
Uniforms
Urinalysis
Valves
Veterinary Products
Viral Testing
Virology
Water Purification

JOIN 750+ EXHIBITORS AND 18,000+ ATTENDEES DRIVING THE FUTURE OF LABORATORY MEDICINE. RESERVE YOUR EXHIBIT SPACE TODAY!

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