



ACOG
The American College of
Obstetricians and Gynecologists

Product Theaters

\$12,500

Product Theaters are 60-minute sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Scheduled throughout the day, at the District Meeting Hotels, Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. ACOG recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Hosting a Product Theater allows 2020 Annual District Meeting Exhibitors to:

- Interact with Annual District Meeting attendees in an intimate theater setting
- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials

Product Theaters will be available in multiple time slots allowing exhibitors to select the time of day that best suits their presentation needs. All session will be assigned on a first-come, first-served basis.

Contact acogexhibits@spargoinc.com to see time slots and inclusions for your specific District Meeting.

EACH PRODUCT THEATER INCLUDES:

- (1) 60-minute time slot
- Room rental fee
- Lead retrieval scanning provided by show management for data collection from session attendees
- Listing in the Final Program*
- Event Listing in meeting mobile app
- (2) Single-sided 22"x28" signs*
- Inclusion in an e-blast highlighting the Product Theater sessions to all registered attendees*

**For applications paid and confirmed before print deadlines.*