



District VI Chicago, IL | September 16-18



District XI San Antonio, TX | September 23-25



Districts IV & VII Asheville, NC | September 30-October 2



Districts V, VIII & IX Maui, HI | September 29-October 1



District X (Armed Forces) Las Vegas, NV | October 16-19



District I Stowe, VT | October 28-30

# Exhibitor Prospectus 2022 Annual District Meetings

**Connect with Local Physicians in the Field of Women's Health** 

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# ACOG | 2022 Annual District Meetings

# Meet a Unique Audience of Local Providers and Key-Decision Makers from the Ob-gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents 58,000 women's health professionals. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the women's health community.

District	Estimated Attendance	Meeting Dates	Location	Exhibit Rate
District VI	200	September 16-18	Chicago, IL	\$2,400
District XI	350	September 23-25	San Antonio, TX	\$3,200
Districts V, VIII & IX	300-350	Sept. 29-Oct. 1	Maui, HI	\$3,500
Districts IV & VII	300	Sept. 30-Oct. 2	Asheville, NC	\$2,800
District X (Armed Forces)	350	October 16-18	Las Vegas, NV	\$2,500
District I	200	October 28-30	Stowe, VT	\$2,700



### **Reserve Your Exhibit Space Today!**

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from each district.

### **ACOG ADMs Loyalty Rates**

Did you know? Exhibiting at three or more Annual Direct Meetings secures a **loyalty rate** you don't want to miss!

View Loyalty Rates

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### Districts IV & VII: 2022 Annual District Meeting Together in Wellness: Reflect, Recharge, Reengage

Omni Grove Park Inn | Asheville, North Carolina | September 30-October 2, 2022

# Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-Gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

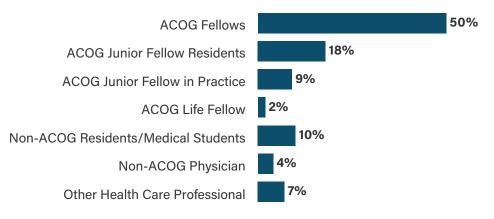
**District IV:** District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies **District VII:** Alabama, Arkansas, Kansas, Louisiana, Mexico, Mississippi, Missouri, Oklahoma, and Tennessee

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

#### **Reach over 300 Women's Health Professionals**

Total Estimated Attendance: **300** 

#### **Attendance Demographic Projections**





# ACOG

#### **About ACOG**

The American College of **Obstetricians and Gynecologists** (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology.

#### **Session Topics Include:**

- Maternal Mortality
- Our Emotional Health
- Compassionate Communication
- The Second Victim
- Implicit Bias
- Surgical Ergonomics
- Lawsuits and Board Reports

\*These topics are subject to change

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## **Become an Exhibitor**

#### **Exhibit Hall Highlights**

#### **Two Days of Networking**

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

#### **Breakfast and Refreshment Breaks**

Attendees will gather in the Exhibit Hall daily for refreshment breaks and breakfast on Saturday.

#### **Exhibit Hall Welcome Reception**

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

#### **Exhibit Hall Traffic Driver Game**

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

#### **Exhibitor Information**

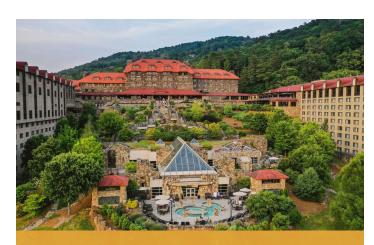
### Exhibit Space Rate \$2,800

\$2,800

#### What's Included:

- (1) 8'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program\* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver\*
- Pre-Registration Attendee List\*\*

\*For applications paid and confirmed before print deadlines \*\*Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.



#### **Hotel Venue**

**The Omni Grove Park Inn - Asheville, NC** Asheville, NC

Rate: \$299 per night plus reduced resort fee of \$15 per night and applicable taxes.

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends August 31, 2022 based on availability.** 

#### **Exhibit Hall Schedule**

#### Friday, September 30

Exhibit Hall Break	3:15 PM – 3:45 PM
Exhibit Hall Welcome	6:00 PM – 8:00 PM
Reception	

#### Saturday, October 1

Exhibit Hall Breakfast	7:00 AM – 8:00 AM
Exhibit Hall Break	10:15 AM – 10:45 AM

**Become an Exhibitor** 

**Floor Plan** 

Additional

Exhibit Hall

Badges:

\$50 ea.

(max of 2)

Become a Sponsor