

Exhibitor Prospectus

2023 ANNUAL DISTRICT MEETINGS

Connect with Local Physicians and Other Health Care Professionals in the Field of Obstetrics and Gynecology

District XI:

September 15-17, Houston, TX

District X (Armed Forces):

September 24-27, Tacoma, WA

Districts VIII and IX:

September 28-30, Maui, HI

District VII:

September 29-October 1, Tulsa, OK

District VI:

September 30-October 1, Omaha, NE

Districts IV:

October 20–22, Washington, DC

Districts I and V:

October 27-29, Newport, RI

ACOG | 2023 ANNUAL DISTRICT MEETINGS

Meet a Unique Audience of Local Providers and Key Decision Makers From the Ob-Gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents more than 60,000 professionals committed to providing exceptional obstetric and gynecologic care. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the ob-gyn community.

District	Estimated Attendance	Meeting Dates	Location	Exhibit Rate
District XI	250-300	September 15–17	Houston, TX	\$3,300
District X (Armed Forces)	200-250	September 24-27	Tacoma, WA	\$2,600
Districts VIII and IX	250-300	September 28-30	Maui, HI	\$3,800
Districts VII	150–200	September 29-October 1	Tulsa, OK	\$2,500
District VI	150-200	September 30-October 1	Omaha, NE	\$1,000
District IV	200-250	October 20–22	Washington, DC	\$2,700
Districts I and V	150-200	October 27–29	Newport, RI	\$2,750

Reserve Your Exhibit Space Today!

Your exhibit space will put your organization in front of physicians, residents, and medical students from each district.

acogexhibits@spargoinc.com | 703-631-6200

ACOG'S **DISTRICT XI**

Houston, TX | September 15-17

Become a Leader in the Ob-Gyn Industry – Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following district.

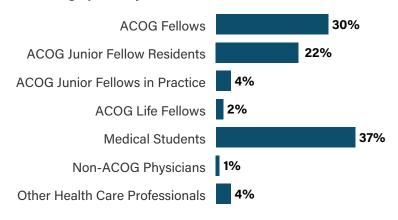
District XI: Texas

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

Reach Over 250 professionals committed to obstetric and gynecologic care.

Total Estimated Attendance: 250-300

Attendance Demographic Projections



About ACOG

The American College of Obstetricians and Gynecologists (ACOG) is the preeminent authority on obstetric and gynecologic care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the ob-gyn community and actively supporting its members. ACOG pursues this mission through education, practice, research, and advocacy. We emphasize lifelong learning and the incorporation of new knowledge and information technology.



Cutting Edge Topics Include:

- Menopause
- Obesity Management
- Vulvar Treatments
- Hormone Replacement Therapy

*These topics are subject to change

ACOG'S **DISTRICT XI**

Houston, TX | September 15-17

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and attendee interaction.

Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibitor Information

Exhibit Space Rate: \$3,300

What's Included:

- (1) 10' × 10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (4) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver* (TBD)
- Preregistration Attendee List**

*For applications paid and confirmed before print deadlines **Preregistration Attendee List is provided onsite and does not include mailing addresses, phone numbers, or email addresses.





Hilton Americas-Houston

Houston, TX

Rate: \$232 per night (plus applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email, Room block pricing ends Wednesday, August 16, 2023, based on availability.

Exhibit Hall Schedule

Friday, September 15

Exhibit Hall Break	3:15-4:00 p.m.
Exhibit Hall Welcome	
Reception/Poster	
Presentations	5:30-7:00 p.m.
Saturday, September 16	
Exhibit Hall Breakfast	7:00-8:00 a.m.
Exhibit Hall Break	9:45-10:15 a.m.
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Become an Exhibitor

Floor Plan

Website

ACOG'S **DISTRICT X** (ARMED FORCES)

Tacoma, WA | September 24-27

Your Annual Opportunity to Get Your Product or Service in Front of Military Ob-Gyns

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following district.

District X (Armed Forces District) includes all members on active duty in the military services, and who upon retirement maintain membership in this District.

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

Attendance Information from Past Years

2/3 2019, San Diego, CA

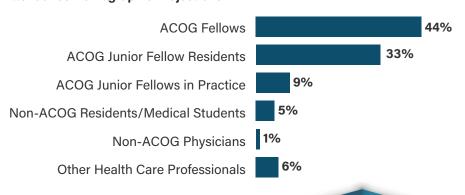
257 2018, Honolulu, HI

253

2017, San Antonio, TX

Total Estimated Attendance: 200–250

Attendance Demographic Projections



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Cutting Edge Topics Include:

- Sexual Health
- Breast Health
- Pre-natal and Cancer Genetic Screening
- Critical Care Obstetrics
- Fibroids and Readiness
- LARC
- Menopause
- Menstrual Cups, Female Urinary Diversion Device, etc. during Deployment
- Full Family Care, not just the active military member
- Obesity
- Cardiovascular Disease

*These topics are subject to change

ACOG'S **DISTRICT X** (ARMED FORCES)

Tacoma, WA | September 24-27

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and attendee interaction.

Lunch and Refreshment Breaks

Attendees will gather in the Exhibit Hall for lunch on Monday afternoon and daily refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Sunday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall, talking with exhibitors, and secure stamps to increase their chance of winning the daily prize.

Poster Session

Attendees will present their poster presentations in the Exhibit Hall.

Exhibitor Information

Exhibit Tabletop Rate: \$2,600

What's Included:

- (1) 8' × 10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (3) Exhibitor Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Preregistration Attendee List**

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Hotel Venue

Hotel Murano

Tacoma, WA

Rate: \$124 plus applicable tax per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends September 2, 2023 based on availability.

Exhibit Hall Schedule

Sunday, September 24

Exhibit Hall Open – Poster Presentations	11:30 – 12:30 p.m.
Exhibit Hall Open – Welcome Reception/	5:00-7:00 p.m.
Poster Presentations	

Monday, September 25

Exhibit Hall Open - Lunch/ Poster Presentations	12:30-1:30 p.m.
Exhibit Hall Open – Poster Presentations	3:30-5:30 p.m.
Poster Presentations	

Become an Exhibitor

Floor Plan

Website

ACOG'S **DISTRICTS VIII AND IX**

Maui, HI | September 28-30

Become a Leader in the Ob-Gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following districts.

District VIII: Alaska, Alberta, Arizona, British Columbia, Central America, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, American Samoa, Guam, Northwest Territory, and Yukon Territory

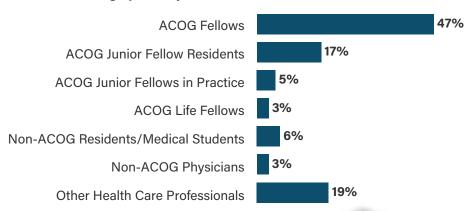
District IX: California and Ecuador

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

Reach Over 250 professionals committed to obstetric and gynecologic care.

Total Estimated Attendance: 250–300

Attendance Demographic Projections



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Cutting Edge Topics:

- Placenta Accreta Spectrum Management
- Post-Roe Abortion Care
- Cardiovascular Disease and Pregnancy
- Adenomyosis Management
- Rhogam Updates
- And more...

ACOG'S **DISTRICTS VIII AND IX**

Maui, HI | September 28-30

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Refreshment Breaks and Lunch

Attendees will gather in the Exhibit Hall daily for refreshment breaks and lunch on Friday.

Poster Session

Attendees will present their poster presentations in the Exhibit Hall during the Friday lunch.

Exhibitor Information

Exhibit Space Rate:

\$3.800

What's Included:

- (1) 10' × 10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program Online and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver Game* (TBD)
- Preregistration Attendee List**

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Hotel Venue

Grand Wailea, A Waldorf Astoria Resort

Wailea, Maui, HI

Rate: starts at \$319 + \$10 resort fee per night (plus mandatory fees and applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability. Room block pricing ends August 18, 2023, based on availability.

Exhibit Hall Schedule

Thursday, September 28

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Exhibit Hall Breakfast	6:00-7:00 a.m.
Exhibit Hall Refreshment Break	8:45–9:15 a.m.
Exhibit Hall Refreshment Break Friday, September 29	11:00–11:30 a.m.
Exhibit Hall Lunch and Poster Presentations	12:00–1:00 p.m.

Exhibit Hall

Refreshment Break

Become an Exhibitor Floor Plan

Website Become a Sponsor

4:15-4:45 p.m.

^{*}Exhibit times are subject to change

ACOG'S **DISTRICT VII**

Tulsa, OK | September 29-October 1

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

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Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following district.

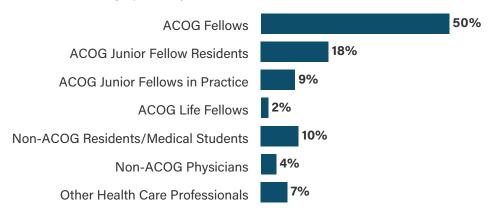
District VII: Alabama, Arkansas, Kansas, Louisiana, Mexico, Mississippi, Missouri, Oklahoma, and Tennessee

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

Reach Over 150 professionals committed to obstetric and gynecologic care.

Total Estimated Attendance: 150-200

Attendance Demographic Projections



About ACOG

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Cutting-Edge Topics:

- Maternal Mortality
- Clinical Challenges in Menopausal Medicine
- Ultrasound in Ob-Gyn Practice
- Management of Lower Genital Tract Dysplasia
- Cardiovascular Disease and Pregnancy
- Vaccinations in Women's Health Care

ACOG'S **DISTRICT VII**

Tulsa, OK | September 29-October 1

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for refreshment breaks.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall, talking with exhibitors, and secure stamps to increase their chance of winning the daily prize.

Exhibitor Information

Exhibit Space Rate \$2,500

What's Included:

- (1) 10' × 10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (4) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Preregistration Attendee List**

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Hyatt Regency Tulsa

Tulsa, OK

Rate: \$135 per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends September 5, 2023 based on availability.

Exhibit Hall Schedule

Friday, September 29

Exhibit Hall Break	2:45-3:15 p.m.
Off-Site Reception- Networking Opportunity	5:15-6:15 p.m.

Saturday, September 30

#* I	
Exhibit Hall Breakfast	8:15-9:15 a.m.
Exhibit Hall Lunch and Poster Session	12:00-1:00 p.m.
Exhibit Hall Break	2:00-2:45 p.m.

Become an Exhibitor

Floor Plan

Website

ACOG'S **DISTRICT VI**

Omaha, NE | September 30-October 1

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

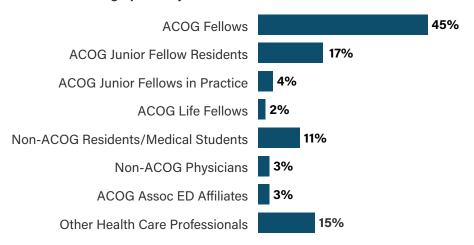
District VI: Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, Manitoba, Saskatchewan and Peru

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. As an exhibitor, your participation will position your organization as having an instrumental role within the obstetrics and gynecology community.

Reach Over 150 Women's Health Professionals

Total Estimated Attendance: 150-200

Attendance Demographic Projections



About ACOG

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Cutting-Edge Topics:

- Maternal Mortality
- Clinical Challenges in Menopausal Medicine
- Procardia for Postpartum Hypertension Treatments
- Role of Genetics in Ob-Gyn Practice
- Outcomes and Management of IVF Pregnancies
- Evaluation of Infertility in Office Practice
- Endometrial Cancer Protocols

ACOG'S **DISTRICT VI**

Omaha, NE | September 30-October 1

Become an Exhibitor

Exhibitor Information

Exhibit Space Rate \$1,000

What's Included:

- (1) Draped Highboy Table
- (1) Exhibit Hall Badge
- Company Listing in Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Preregistration Attendee List**

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Become an Exhibitor

Website

Floor Plan

Additional

Exhibit Hall

Badges: \$50 each

(maximum of 2)

Become a Sponsor



Hotel Deco

Omaha, NE

Rate: \$169 per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends August 29, 2023 based on availability.

Exhibit Hall Schedule

Saturday, September 30

Exhibit Hall Break	9:15-9:45 a.m.
Exhibit Hall Break	2:50-3:05 p.m.
Welcome Reception	5:30-6:30 p.m.

ACOG'S **DISTRICT IV ANNUAL MEETING**

Washington, DC | October 20-22

Become a Leader in the Ob-Gyn Industry. Opportunities for Immediate Sales Leads!

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Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following districts.

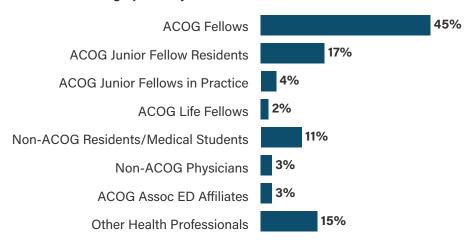
District IV: District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies

The ACOG Annual District Meetings provide the ideal settings for your local reps to develop high-level leads. Your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

Reach Over 200 professionals committed to obstetric and gynecologic care.

Total Estimated Attendance: 200–250

Attendance Demographic Projections



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ACOG'S **DISTRICT IV ANNUAL MEETING**

Washington, DC | October 20-22

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast and Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for breakfast and refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall, talking with exhibitors, and secure stamps to increase their chance of winning the daily prize.

Exhibitor Information

Exhibit Space Rate \$2,700

What's Included:

- (1) 10' × 10' Booth Space
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Preregistration Attendee List**

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Fairmont Washington, DC, Georgetown

Washington, DC

Rate: \$379 per night (plus applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends September 26, 2023 (based on availability).

Exhibit Hall Schedule

Friday, October 20

Exhibit Hall Break	3:15–3:45 p.m.	
Welcome Reception	6:00-8:00 p.m.	
Saturday, October 21		
Exhibit Hall Breakfast	7:00-8:00 a.m.	
Exhibit Hall Break	10:15-10:45 a.m.	

Become an Exhibitor

Floor Plan

Website

ACOG'S **DISTRICTS I AND V ANNUAL MEETING**

Newport, RI | October 27-29

Become a Leader in the Ob-Gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members within the ob-gyn community. Make plans to become an exhibitor and ensure valuable networking time with influential leaders in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **residents**, and **medical students** from the following districts.

District I: Atlantic Provinces (New Brunswick, Newfoundland, Nova Scotia, P.E.I.), Chile, Connecticut, Maine, Massachusetts, New Hampshire, Quebec, Rhode Island, and Vermont

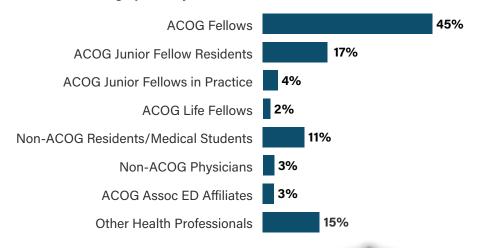
District V: Indiana, Kentucky, Ohio, Michigan, and Ontario

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Reach Over 150 professionals committed to obstetric and gynecologic care.

Total Estimated Attendance: 150-200

Attendance Demographic Projections



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ACOG'S **DISTRICTS I AND V ANNUAL MEETING**

Newport, RI | October 27-29

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast and Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for breakfast and refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall, talking with exhibitors, and secure stamps to increase their chance of winning the daily prize.

Exhibitor Information

Exhibit Space Rate \$2,750

What's Included:

- (1) 10' × 10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
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Hotel Venue

Newport Marriott

Newport, RI

Rate: \$339 per night (plus applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends October 3, 2023 (based on availability).

Exhibit Hall Schedule

Friday, October 27

Exhibit Hall Breakfast	7:00–8:00 a.m.
Exhibit Hall Break	10:00-10:30 a.m.
Welcome Reception	5:00-6:30 p.m.

Saturday, October 28

Exhibit Hall Breakfast	7:00-8:00 a.m.
Exhibit Hall Break	10:00–10:30 a.m.

Become an Exhibitor

Floor Plan

Website