



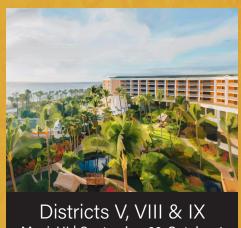
District VI Chicago, IL | September 16-18



District XI San Antonio, TX | September 23-25



Districts IV & VII Asheville, NC | September 30-October 2



Maui, HI | September 29-October 1



District X (Armed Forces) Las Vegas, NV | October 16-19



District I Stowe, VT | October 28-30

## Exhibitor Prospectus 2022 Annual District Meetings

**Connect with Local Physicians in the Field of Women's Health** 













## ACOG | 2022 Annual District Meetings

# Meet a Unique Audience of Local Providers and Key-Decision Makers from the Ob-gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents 58,000 women's health professionals. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the women's health community.

| District                  | Estimated<br>Attendance | Meeting Dates   | Location        | Exhibit Rate |
|---------------------------|-------------------------|-----------------|-----------------|--------------|
| District VI               | 200                     | September 16-18 | Chicago, IL     | \$2,400      |
| District XI               | 350                     | September 23-25 | San Antonio, TX | \$3,200      |
| Districts V, VIII & IX    | 300-350                 | Sept. 29-Oct. 1 | Maui, HI        | \$3,500      |
| Districts IV & VII        | 300                     | Sept. 30-Oct. 2 | Asheville, NC   | \$2,800      |
| District X (Armed Forces) | 350                     | October 16-18   | Las Vegas, NV   | \$2,500      |
| District I                | 200                     | October 28-30   | Stowe, VT       | \$2,700      |



## **Reserve Your Exhibit Space Today!**

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from each district.

### **ACOG ADMs Loyalty Rates**

Did you know? Exhibiting at three or more Annual Direct Meetings secures a **loyalty rate** you don't want to miss!

View Loyalty Rates

## District VI: 2022 Annual District Meeting **Engage, Enrich, Envision**

Fairmont Chicago | Chicago, Illinois | September 16-18, 2022



# Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

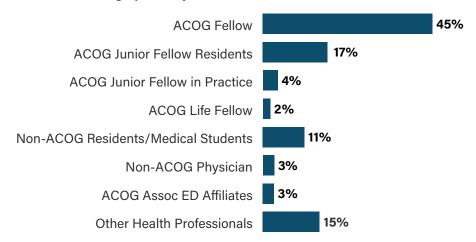
Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following districts.

**District VI:** Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, Manitoba, Saskatchewan and Peru

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. Your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

#### **Reach Over 200 Women's Health Professionals**

#### **Attendance Demographic Projections**



<sup>&</sup>quot;This was the most physician engagement that I have had at a show in 15 years!" - 2019 District VI Exhibitor



#### **About ACOG**

The American College of Obstetricians and Gynecologists (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research, and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology. information technology.

#### **Cutting Edge Topics Include:**

- Rectal Incontinence
- Breast Cancer Screening
- Abortion Care
- Racism in Medicine
- Navigating Issues in Health Care

<sup>\*</sup>These topics are subject to change

## District VI: 2022 Annual District Meeting

## **Engage, Enrich, Envision**

Fairmont Chicago | Chicago, Illinois | September 16-18, 2022



### **Become an Exhibitor**

#### **Exhibit Hall Highlights**

#### **Two Days of Networking**

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

#### **Breakfast, Lunch & Refreshment Breaks**

Attendees will gather in the Exhibit Hall for breakfast, lunch and refreshment breaks.

#### **Exhibit Hall Happy Hour**

All attendees are invited to a Happy Hour in the Exhibit Hall on Friday evening.

#### **Exhibit Hall Traffic Driver Game**

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

#### **Poster Session**

Attendees will present their research in the Exhibit Hall.

Testimonial: "I appreciate how you incorporated the exhibitors by having us pass out the drink tickets and having food/drinks in the exhibit area." – 2019 District VI Exhibitor

#### **Exhibitor Information**

## **Exhibit Space Rate** \$2,400

#### What's Included:

- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program\* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver\*
- Pre-Registration Attendee List\*\*

\*For applications paid and confirmed before print deadlines \*\*Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.





#### **Hotel Venue**

#### **Fairmont Chicago**

Chicago, IL

Rate: \$269 per night (plus applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends August 16, 2022 (based on availability).

#### **Exhibit Hall Schedule**

#### Friday, September 16

| Exhibit Hall Break                            | 10:00 AM - 10:30 AM |  |
|---|---------------------|--|
| Exhibit Hall Lunch                            | 12:15 PM – 1:15 PM  |  |
| Exhibit Hall Happy Hour                       | 5:00 PM - 6:30 PM   |  |
|   |                     |  |
| Saturday, September 17                        |                     |  |
| Saturday, September 17 Exhibit Hall Breakfast | 7:00 AM – 8:00 AM   |  |

Become an Exhibitor Floor Plan Become a Sponsor