

District IV Annual Meeting

VIRTUAL MEETING | OCT 8-10, 2021



Back to Basics, Connected Through Learning

CLINICAL UPDATES - THE FOUNDATION TO OUR DAY TO DAY PRACTICE.

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the obstetrics and gynecology communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

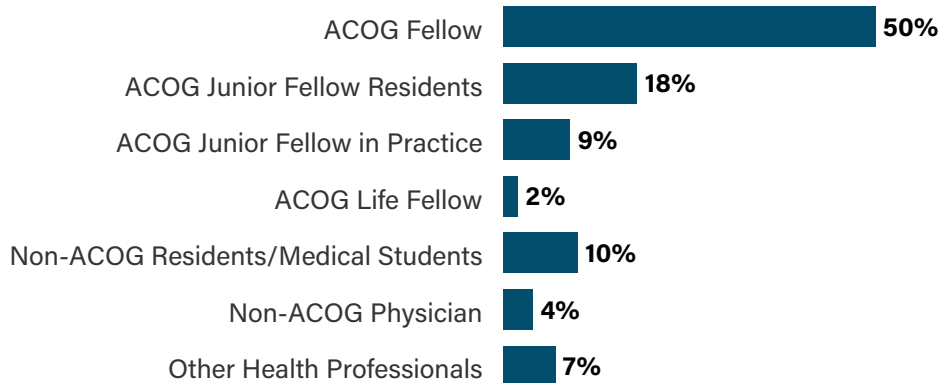
Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from the following district.

District IV: District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

REACH OVER 200 WOMEN'S HEALTH PROFESSIONALS

ATTENDANCE DEMOGRAPHIC PROJECTIONS



RESERVE YOUR EXHIBIT SPACE TODAY!

acogexhibits@spargoinc.com | 703-631-6200 | [website](#)



ABOUT ACOG

The American College of Obstetricians and Gynecologists (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology.

CUTTING EDGE TOPICS*

- Current Management of Lower Genital Tract Dysplasia
- Evaluation and Treatment of the Infertile Couple
- Lessons Learned from the Pandemic
- Maternal Mortality, Health Equity and Reflective Care
- Racial Disparities in Women's Health
- Vaginal Hysterectomy

**These topics subject to change*

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Become A Virtual Exhibitor

Exhibitors will take advantage of the extended duration of the meeting, complimentary registrations, interacting with attendees, introducing new products and services, building visibility, developing and nurturing customer relationships, and the opportunity to host product demos.

The virtual exhibit package offers you the opportunity to get in front of, network, and engage in real time with industry professionals.

AS AN EXHIBITOR, YOU CAN:

- Build brand awareness in a competitive marketplace
- Generate quality leads and enhance customer relationships
- Collaborate with experts in the obstetrics and gynecology profession
- Introduce new products and cutting-edge technology
- 3 Resources (Links to PDF, URLs)
- 2 Exhibitor badges (full platform access)
- Schedule video meeting with attendees
- Questions/Polls
- Leaderboard gamification
- Ability for attendees to comment and favorite booth
- Lead/Activity Log of booth visits
- Attendee List (no emails, telephone or addresses)

EXHIBITOR INFORMATION:

- **Exhibit Space Rate: \$1,750**
- **Loyalty Rate: \$1,600**
- **Non Profit Rate: \$1,250**

What's included in the virtual booth package:

- **Booth available on demand to attendees 90 days following the meeting**
- Company Logo
- Company Name
- Address, Phone, Website URL
- Social Media Platform Links
- Product and Service Categories
- Company Description with Hyperlinks
- 3 Rotator Banner/Videos



VIRTUAL EXHIBIT HALL SCHEDULE*

Friday, October 8, 2021

Exhibit Hall Open	3:30 PM – 4:00 PM
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Saturday, October 9, 2021

Exhibit Hall Open	10:45 AM – 11:15 AM
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Exhibit Hall Open	12:45 PM – 1:00 PM
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**Exhibit times are subject to change*

VIRTUAL EXHIBIT HALL TRAFFIC DRIVER

Play the Virtual Exhibit Hall Trivia Game!

Submit a question about your company/product to be added to the Virtual Exhibit Hall Trivia Game. Engage with attendees by providing them the answer when they visit your booth.

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