

## 2021 District IV Annual Meeting

*Back to Basics, Connected Through Learning*

VIRTUAL MEETING | OCT 8-10, 2021



## 2021 District VII Annual Meeting

*Well Doctors, Well Patients*

TULSA, OK | SEP 24-26, 2021



## 2021 Districts VIII and IX Annual Meeting

*Bridging Medicine and Wellness: A Melodic Series of Mini-Symposiums*

MAUI, HI | SEP 30-OCT 2, 2021



## 2021 Armed Forces Annual Meeting

*Service in Changing Times*

VIRTUAL MEETING | OCT 10-12, 2021



## 2021 District XI Annual Meeting

*Focusing on Women's Health*

VIRTUAL MEETING | OCT 22-24, 2021



EXHIBITOR PROSPECTUS

# 2021 Annual District Meetings

[acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com) | 703-631-6200





# ACOG 2021 ANNUAL DISTRICT MEETINGS

## Meet a Unique Audience of Local Providers and Key-Decision Makers from the Ob-Gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents more than 60,000 women's health professionals. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the women's health community.

District	Estimated Attendance	Meeting Dates	Location	Exhibit Rate	Loyalty Rate	Non-Profit Rate
District IV	200-250	Oct 8-10, 2021	Virtual	\$1,750	\$1,600	\$1,250
District VII	180-200	Sep 24-25, 2021	Tulsa, OK	\$2,400	\$2,200	\$1,900
Districts VIII and IX	200-250	Sep 30-Oct 2, 2021	Maui, HI	\$2,950	\$2,750	n/a
District X (Armed Forces)	300-350	Oct 10-12, 2021	Virtual	\$1,750	\$1,600	\$1,250
District XI	300-350	Oct 22-24, 2021	Virtual	\$1,750	\$1,600	\$1,250

To receive the loyalty rate, exhibit space at three or more meetings must be selected at the time of submitting the application. Standard rates will apply to exhibit space cancellations resulting in exhibitor participation at two meetings or less.



## Reserve Your Exhibit Space Today!

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from each district.

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# District IV Annual Meeting

VIRTUAL MEETING | OCT 8-10, 2021



## Back to Basics, Connected Through Learning

### CLINICAL UPDATES - THE FOUNDATION TO OUR DAY TO DAY PRACTICE.

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the obstetrics and gynecology communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

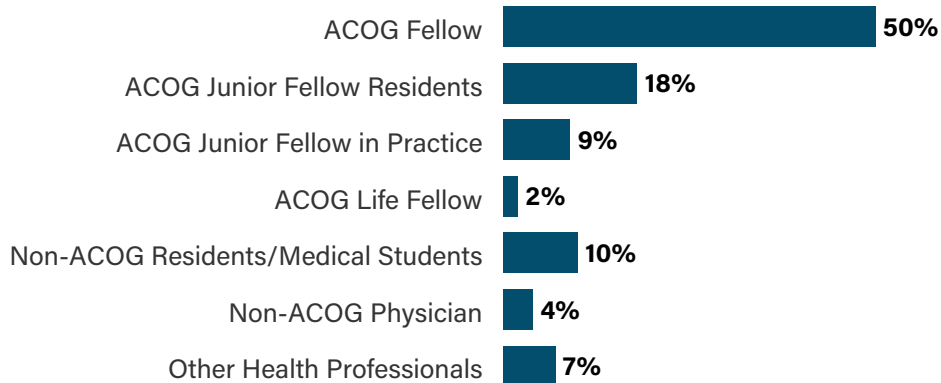
Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from the following district.

**District IV:** District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

### REACH OVER 200 WOMEN'S HEALTH PROFESSIONALS

#### ATTENDANCE DEMOGRAPHIC PROJECTIONS



### RESERVE YOUR EXHIBIT SPACE TODAY!

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#### ABOUT ACOG

The American College of Obstetricians and Gynecologists (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology.

#### CUTTING EDGE TOPICS\*

- Current Management of Lower Genital Tract Dysplasia
- Evaluation and Treatment of the Infertile Couple
- Lessons Learned from the Pandemic
- Maternal Mortality, Health Equity and Reflective Care
- Racial Disparities in Women's Health
- Vaginal Hysterectomy

*\*These topics subject to change*



# District IV Annual Meeting

VIRTUAL MEETING | OCT 8-10, 2021



## Become A Virtual Exhibitor

Exhibitors will take advantage of the extended duration of the meeting, complimentary registrations, interacting with attendees, introducing new products and services, building visibility, developing and nurturing customer relationships, and the opportunity to host product demos.

The virtual exhibit package offers you the opportunity to get in front of, network, and engage in real time with industry professionals.

### AS AN EXHIBITOR, YOU CAN:

- Build brand awareness in a competitive marketplace
- Generate quality leads and enhance customer relationships
- Collaborate with experts in the obstetrics and gynecology profession
- Introduce new products and cutting-edge technology
- 3 Resources (Links to PDF, URLs)
- 2 Exhibitor badges (full platform access)
- Schedule video meeting with attendees
- Questions/Polls
- Leaderboard gamification
- Ability for attendees to comment and favorite booth
- Lead/Activity Log of booth visits
- Attendee List (no emails, telephone or addresses)

### EXHIBITOR INFORMATION:

- **Exhibit Space Rate: \$1,750**
- **Loyalty Rate: \$1,600**
- **Non Profit Rate: \$1,250**

### What's included in the virtual booth package:

- **Booth available on demand to attendees 90 days following the meeting**
- Company Logo
- Company Name
- Address, Phone, Website URL
- Social Media Platform Links
- Product and Service Categories
- Company Description with Hyperlinks
- 3 Rotator Banner/Videos



### VIRTUAL EXHIBIT HALL SCHEDULE\*

#### Friday, October 8, 2021

Exhibit Hall Open 3:30 PM – 4:00 PM

#### Saturday, October 9, 2021

Exhibit Hall Open 10:45 AM – 11:15 AM

Exhibit Hall Open 12:45 PM – 1:00 PM

*\*Exhibit times are subject to change*

### VIRTUAL EXHIBIT HALL TRAFFIC DRIVER

#### Play the Virtual Exhibit Hall Trivia Game!

Submit a question about your company/product to be added to the Virtual Exhibit Hall Trivia Game. Engage with attendees by providing them the answer when they visit your booth.

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# District VII Annual Meeting

TULSA, OK | SEP 24-25, 2021



## Well Doctors, Well Patients

### BECOME A LEADER IN THE OB-GYN INDUSTRY - OPPORTUNITIES FOR IMMEDIATE SALES LEADS!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the obstetrics and gynecology communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

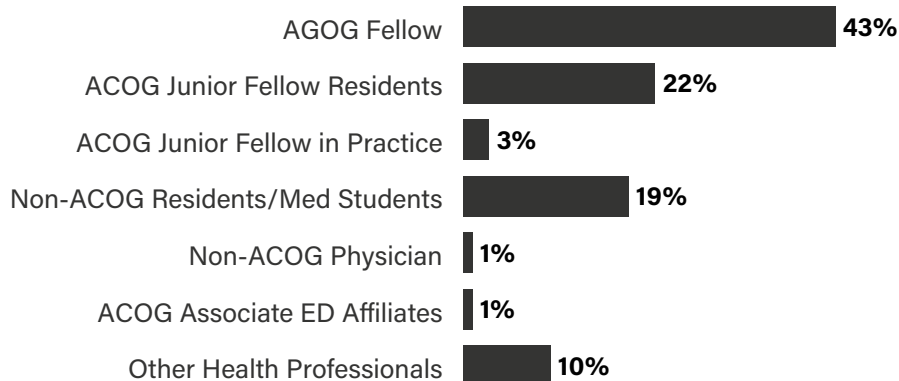
Your virtual exhibit space will put your organization in front of physicians, nurses, residents, and medical students from the following district.

**District VII:** Alabama, Arkansas, Kansas, Louisiana, Mexico, Mississippi, Missouri, Oklahoma, and Tennessee

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

### REACH 200 WOMEN'S HEALTH PROFESSIONALS

#### ATTENDANCE DEMOGRAPHIC PROJECTIONS



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#### CUTTING EDGE TOPICS\*

- Introducing Health and Wellness into Your Practice
- Sexual Health
- Nutrition
- Maternal Mortality
- Food, Fasting & Fitness, The Science of Healthy Food Consumption and Movement
- Emotional Health & Wellbeing
- Practice Types

*\*These topics subject to change*

# District VII Annual Meeting

TULSA, OK | SEP 24-25, 2021



## Become an Exhibitor

### EXHIBIT HALL HIGHLIGHTS

#### Two Days of Networking

The industry is ready and eager to meet once again in person, and we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

#### Refreshment Break & Offsite Events

Attendees will gather in the Exhibit Hall daily for refreshment breaks and will be invited to an offsite opening event that is co-sponsored by the exhibitors.

#### Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall to find answers to exhibitor-submitted trivia questions.

### EXHIBITOR INFORMATION

**Exhibit Space Rate:** \$2,400

**Loyalty Rate:** \$2,200

**Non-Profit Rate:** \$1,900

#### What's included:

- (1) Table Top
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in Final Program Online and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver Game\*
- Pre-Registration Attendee List\*\*

*\*For applications paid and confirmed before print deadlines*

*\*\*Pre-Registration Attendee List does not include mailing addresses, phone numbers or email address.*

**Additional  
Exhibit Hall  
Badges:  
\$50 ea.  
(max of 2)**

### RESERVE YOUR EXHIBIT SPACE TODAY!

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### HOTEL VENUE

#### Hyatt Regency Tulsa

Rate: \$129 per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

### EXHIBIT HALL SCHEDULE\*

#### Friday, September 24

Exhibit Hall Open 3:00 PM – 3:30 PM  
Refreshment Break

Welcome Reception 6:00 PM – 8:00 PM  
at The Gathering Place (all are welcome)

#### Saturday, September 25

Exhibit Hall Open Breakfast 7:45 AM – 8:45 AM  
with Exhibitors

Exhibit Hall Open 10:00 AM – 10:30 AM  
Refreshment Break

Exhibit Hall Lunch 12:00 PM – 1:00 PM

Exhibit Hall Open 2:30 PM – 3:30 PM  
Refreshment Break

*\*Exhibit times are subject to change*



# Districts VIII and IX Annual Meeting

MAUI, HI | SEP 30-OCT 2, 2021



## Bridging Medicine and Wellness: A Melodic Series of Mini-Symposiums

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the obstetrics and gynecology communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from the following districts.

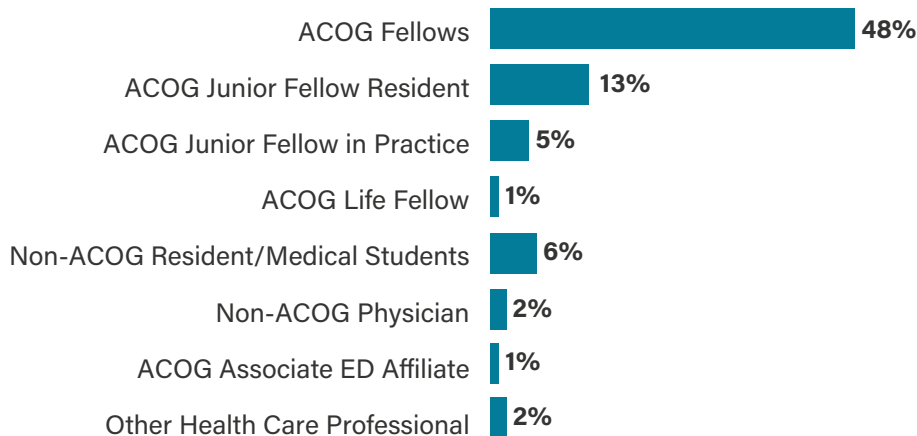
**District VIII:** Alaska, Alberta, Arizona, British Columbia, Central America, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, American Samoa, Guam, Northwest Territory, and Yukon Territory

**District IX:** California and Ecuador

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### REACH OVER 300 WOMEN'S HEALTH PROFESSIONALS

#### ATTENDANCE DEMOGRAPHIC PROJECTIONS



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#### ABOUT ACOG

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#### CUTTING EDGE TOPICS:

- Diversity, Inclusion and Equity in Obstetrics and Gynecology
- Physician and Patient Health and Wellness
- COVID Vaccine
- Vaginal Hysterectomy Best Practices
- Hypertension in Pregnancy
- Cardiovascular Disease in Pregnancy
- Sexual Health

# Districts VIII and IX Annual Meeting

MAUI, HI | SEP 30-OCT 2, 2021



## Become an Exhibitor

### EXHIBIT HALL HIGHLIGHTS

#### Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

#### Refreshment Break & Closing Reception

Attendees will gather in the Exhibit Hall daily for refreshment breaks and will be invited to join in a closing reception on Friday evening.

#### Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall to find answers to exhibitor-submitted trivia questions.

### EXHIBITOR INFORMATION

**Exhibit Space Rate:** \$2,950

**Loyalty Rate:** \$2,750

#### What's Included:

- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program Online and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver Game\*
- Pre-Registration Attendee List\*\*

\*For applications paid and confirmed before print deadlines

\*\*Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.

**Additional  
Exhibit Hall  
Badges:  
\$50 ea.  
(max of 2)**

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### HOTEL VENUE

#### Grand Wailea, A Waldorf Astoria Resort

Wailea, Maui, HI

Rate \$319+ per night.

We will be following CDC guidance, including physical distancing, mask requirements, and holding meetings and events outside when possible.

### EXHIBIT HALL SCHEDULE

#### Thursday, September 30

Exhibit Hall Open 6:00 AM – 7:00 AM

*Breakfast with Exhibitors*

Exhibit Hall Open 9:30 AM – 10:15 AM

*Refreshment Break*

#### Friday, October 1

Exhibit Hall Open 6:00 AM – 7:00 AM

*Breakfast with Exhibitors*

Exhibit Hall Open 9:30 AM – 10:15 AM

*Refreshment Break*

Exhibit Hall Open 6:00 PM – 7:30 PM\*

*Closing Reception & Poster Presentations*

\*Exhibit times are subject to change



# Armed Forces Annual Meeting

VIRTUAL MEETING | OCT 10-12, 2021



## Service in Changing Times

### YOUR OPPORTUNITY TO GET YOUR PRODUCT OR SERVICE IN FRONT OF MILITARY OB-GYNS

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-Gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

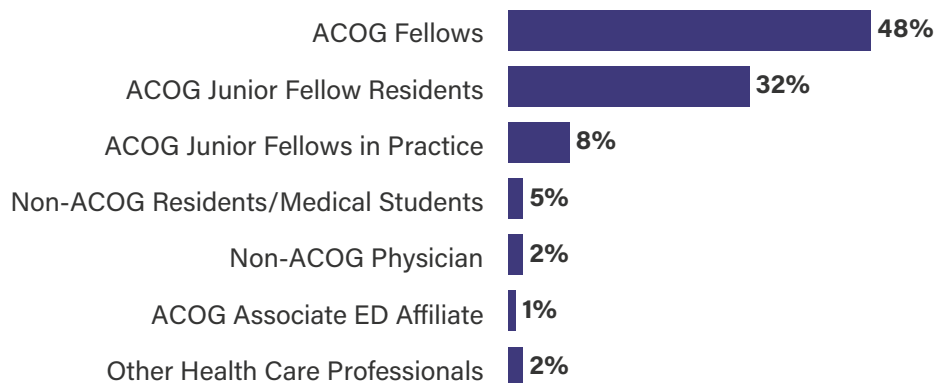
Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from:

**District X (Armed Forces District)** includes all members on active duty in the Military Services, and who upon retirement maintain membership in this District.

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### REACH OVER 300 WOMEN'S HEALTH PROFESSIONALS

#### ATTENDANCE DEMOGRAPHIC PROJECTIONS



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#### CUTTING EDGE TOPICS:

- Leadership and Diversity
- ERAS
- Role of Gynecologic Surgeon and Obstetrician
- Abortion Access
- ASCCP Guidelines
- Critical Care in Sepsis

# Armed Forces Annual Meeting

VIRTUAL MEETING | OCT 10-12, 2021



## Become a Virtual Exhibitor

Exhibitors will take advantage of the extended duration of the meeting, complimentary registrations, interacting with attendees, introducing new products and services, building visibility, developing and nurturing customer relationships, and the opportunity to host product demos.

The virtual exhibit package offers you the opportunity to get in front of, network, and engage in real time with industry professionals.

### AS AN EXHIBITOR, YOU CAN:

- Build brand awareness in a competitive marketplace
- Generate quality leads and enhance customer relationships
- Collaborate with experts in the obstetrics and gynecology Industry
- Introduce new products and cutting-edge technology
- Questions/Polls
- Leaderboard gamification
- Ability for attendees to comment and favorite booth
- Lead/Activity Log of booth visits
- Attendee List (no emails, telephone or addresses)

### EXHIBITOR INFORMATION:

- **Exhibit Space Rate:** \$1,750
- **Loyalty Rate:** \$1,600
- **Non-Profit Rate:** \$1,250

### What's included in the virtual booth package:

- **Booth available on demand to attendees 90 days following the meeting**
- Company Logo
- Company Name
- Address, Phone, Website URL
- Social Media Platform Links
- Product and Service Categories
- Company Description with Hyperlinks
- 3 Rotator Banners/Videos
- 3 Resources (Links to PDF, URLs)
- 2 Exhibitor badges (Full platform access)
- Schedule video meetings with attendees



### VIRTUAL EXHIBIT HALL SCHEDULE\*

#### Sunday, October 10

Exhibit Hall Open 2:30 PM – 2:45 PM

Exhibit Hall Open 4:45 PM -5:00 PM

#### Monday, October 11

Exhibit Hall Open 2:00 PM – 2:15 PM

Exhibit Hall Open 4:15 PM -4:30 PM

#### Tuesday, October 12

Exhibit Hall Open 2:00 PM – 2:15 PM

Exhibit Hall Open 4:15 PM -4:30 PM

*\*Exhibit times are subject to change*

### VIRTUAL EXHIBIT HALL TRAFFIC DRIVER

#### Play the Virtual Exhibit Hall Trivia Game!

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# District XI Annual Meeting

VIRTUAL MEETING | OCT 22-24, 2021



## Focusing on Women's Health

### BECOME A LEADER IN THE OB-GYN INDUSTRY - OPPORTUNITIES FOR IMMEDIATE SALES LEADS!

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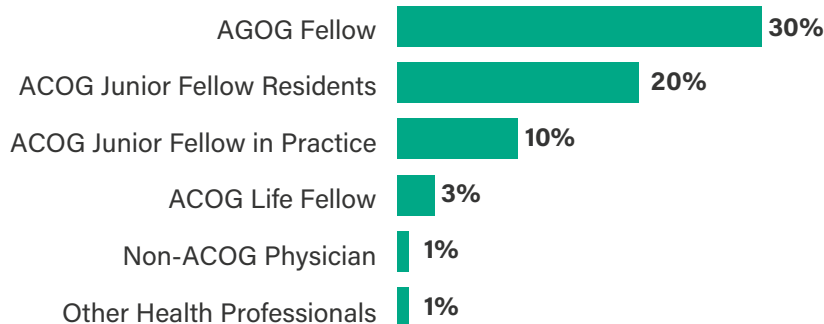
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#### District XI: Texas

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### REACH 300 WOMEN'S HEALTH PROFESSIONALS

#### ATTENDANCE DEMOGRAPHIC PROJECTIONS



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#### CUTTING EDGE TOPICS\*

- Maternal Designation 101
- Progesterone and Recurrent Preterm Birth
- Transgender Medicine
- Genetic Testing
- Seeding
- Placentophagy
- Cervical Dysplasia
- Accreta Spectrum Epidemic

*\*These topics subject to change*

# District XI Annual Meeting

VIRTUAL MEETING | OCT 22-24, 2021



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- Collaborate with experts in the obstetrics and gynecology profession
- Introduce new products and cutting-edge technology

- 2 Exhibitor badges (full platform access)
- Schedule video meetings with attendees
- Questions/Polls
- Leaderboard gamification
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- Lead/Activity Log of booth visits
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- Company Logo
- Company Name
- Address, Phone, Website URL
- Social Media Platform Links
- Product and Service Categories
- Company Description with Hyperlinks
- 3 Rotator Banners/Videos
- 3 Resources (Links to PDF, URLs)



### VIRTUAL EXHIBIT HALL SCHEDULE\*

#### Friday, October 22, 2021

Exhibit Hall Open 4:20 PM – 4:45 PM

#### Saturday, October 23, 2021

Exhibit Hall Open 9:40 AM – 10:00 AM

Exhibit Hall Open 11:40 AM – 12:45 PM

#### Sunday, October October 24, 2021

Exhibit Hall Open 10:25 AM – 10:45 AM

*\*Exhibit times are subject to change*

### VIRTUAL EXHIBIT HALL TRAFFIC DRIVER

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