



# ACOG 2021 ANNUAL DISTRICT MEETINGS

## Virtual Exhibitor Marketing Opportunities

To help your company maximize its exposure at ACOG’s Virtual Annual District Meetings, we offer multiple marketing opportunities for purchase. Here are the marketing opportunities that are exclusively available to the virtual meeting exhibit companies for:

**District IV:** October 8–10, 2021

**District X (Armed Forces):** October 10–12, 2021

**District XI:** October 22–24, 2021

### VIRTUAL PRODUCT DEMOS \$2,500

Take the virtual stage for a 10-minute demo and showcase your company’s hottest new tech tool or software and have all eyes on you. Opportunity to present a 10-minute pre-recorded webinar or product demonstration (subject to approval).

### BANNER AD “BEFORE YOU GO” EMAIL (2 AVAILABLE) \$1,750

Brand the meeting’s Know Before You Go email, a key informational email sent to all registered attendees.

### VIRTUAL PRODUCT THEATERS \$7,500

These 60-minute, pre-recorded product theaters are designed to provide exhibitors the ability to present new research findings on products, provide product details, and give demonstrations. Product Theaters will take place on the virtual platform. Available on demand for 90 days.

### ROTATING BANNER ADS

All attendees will have access to the virtual meeting platform. Rotating digital ad packages are available on multiple non-CME pages. Ads may be hyperlinked to your virtual exhibit or the URL of your choice.

- \$750 Bottom Banner Ad on main navigation page
- \$500 Ad on Exhibit Hall Pages – Attendee Facing

### PUSH NOTIFICATIONS \$750 (3 AVAILABLE PER DAY)

Access to platform available to attendees 60 days following the meeting.



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### MENTORSHIP MINGLE (AFD AND DISTRICT IV) \$500 (3 AVAILABLE)

This event with ACOG Leaders is designed to connect experienced obstetricians and gynecologists with medical students, junior fellows and young physicians through an informal small group setting to discuss a variety of topics. Learn from your mentors, their past career and life experiences, and foster a relationship that can help you advance as a professional.

Your company or product will be featured in the general session before and after participants do their breakouts.

### WELCOME RECEPTION (DISTRICT XI ONLY) \$500 (3 AVAILABLE)

Place your branding in the interactive game that will be the highlight of the reception! Sponsors will also be recognized in the game title and be able to provide trivia questions (must be approved by ACOG).