



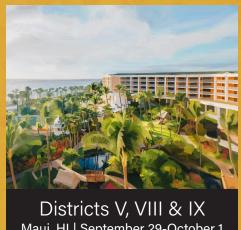
District VI Chicago, IL | September 16-18



District XI San Antonio, TX | September 23-25



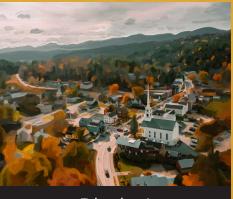
Districts IV & VII Asheville, NC | September 30-October 2



Maui, HI | September 29-October 1



District X (Armed Forces) Las Vegas, NV | October 16-19



District I Stowe, VT | October 28-30

# Exhibitor Prospectus 2022 Annual District Meetings

**Connect with Local Physicians in the Field of Women's Health** 













# ACOG | 2022 Annual District Meetings

# Meet a Unique Audience of Local Providers and Key-Decision Makers from the Ob-gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents 58,000 women's health professionals. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the women's health community.

District	Estimated Attendance	Meeting Dates	Location	Exhibit Rate
District VI	200	September 16-18	Chicago, IL	\$2,400
District XI	350	September 23-25	San Antonio, TX	\$3,200
Districts V, VIII & IX	300-350	Sept. 29-Oct. 1	Maui, HI	\$3,500
Districts IV & VII	300	Sept. 30-Oct. 2	Asheville, NC	\$2,800
District X (Armed Forces)	350	October 16-18	Las Vegas, NV	\$2,500
District I	200	October 28-30	Stowe, VT	\$2,700



# **Reserve Your Exhibit Space Today!**

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from each district.

# **ACOG ADMs Loyalty Rates**

Did you know? Exhibiting at three or more Annual Direct Meetings secures a **loyalty rate** you don't want to miss!

View Loyalty Rates

## Armed Forces District: 2022 Annual District Meeting

### The Show Must Go On: Reunited and United

Westin Lake Las Vegas | Henderson, Nevada | October 16-19, 2022



# Your Annual Opportunity to Get Your Product or Service in Front of Military Ob-gyns

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

**District X (Armed Forces District)** includes all members on active duty in the Military Services, and who upon retirement maintain membership in this District.

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

#### **Reach Over 325 Women's Health Professionals**

**Attendance Information from Past Years** 

**2019: 273**San Diego, CA

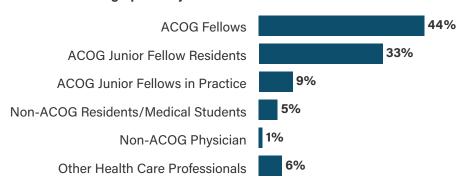
2018: 257

2018: 253

Honolulu, HI San Antonio, TX

Total Estimated Attendance: 350

#### **Attendance Demographic Projections**





#### **About ACOG**

The American College of Obstetricians and Gynecologists (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology.

"We are a new company launching our first product in Women's Health. The ability to interact with providers and introduce the company was excellent. We were also impressed with the professionalism and engagement of the providers who took the time to stop by our booth."

- 2019 District X Exhibitor

## Armed Forces District: 2022 Annual District Meeting

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# **Become An Exhibitor**

#### **Exhibit Hall Highlights**

#### **Two Days of Networking**

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

#### **Lunch & Refreshment Breaks**

Attendees will gather in the Exhibit Hall for lunch on Monday afternoon and daily refreshment breaks.

#### **Exhibit Hall Welcome Reception**

All attendees are invited to a Welcome Reception in the Exhibit Hall on Sunday evening.

#### **Exhibit Hall Traffic Driver Game**

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

#### **Poster Session**

Attendees will present their research in the Exhibit Hall.

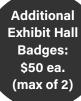
#### **Exhibitor Information**

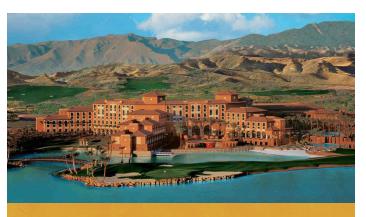
Exhibit Tabletop Rate: \$2,500

#### What's Included:

- (1) 10'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibitor Badges
- Company Listing in the Final Program\* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver\*
- Pre-Registration Attendee List\*\*

\*For applications paid and confirmed before print deadlines \*\*Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.





#### **Hotel Venue**

#### **Westin Lake Las Vegas**

Las Vegas, NV

Rate: \$120++ per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. Room block pricing ends September 16, 2022 based on availability.

#### **Exhibit Hall Schedule**

#### Sunday, October 16

Exhibit Hall Open – Poster Presentations	10:00 AM - 10: 45 AM
Exhibit Hall Open – Welcome Reception/Poster Presentations	5:00 PM - 6:00 PM

#### Monday, October 17

Exhibit Hall Open – Poster Presentations	10:45 AM - 11:30 AM
Exhibit Hall Open - Lunch/ Poster Presentations	12:30 PM - 1:30 PM
Poster Presentations	

Become an Exhibitor Floor Plan Become a Sponsor