

# RainFocus Lead Retrieval

**AHIMA Nat'l Conference | Oct 12-15, 2025 | Minneapolis**

## Collect Actionable Leads and Power Sales Pipeline

Collect more personalized lead data with the powerful RainFocus Lead Retrieval app. Get instant access to lead data and actionable insights through the Leads Portal. You can view, report, and act on leads to populate customer profiles.

Features	
<ul style="list-style-type: none"><li>• Custom questions for attendees</li><li>• Instant collateral sharing</li><li>• Device naming for greater tracking</li><li>• Supported on Android or IOS - BYOD and handheld</li></ul>	<ul style="list-style-type: none"><li>• Instant reporting and dashboards</li><li>• Hot leads identification</li><li>• Easy updates to contact details</li></ul>

### Lead Scanning

Lead scanning enables easy collection of data on potential customers. With a quick badge scan in the lead retrieval app, you can capture leads' names, contact information, job titles, companies, and answers to your own custom questions.

### RainFocus Lead Retrieval App

RainFocus physical lead devices have the RainFocus Lead Retrieval app already installed for the event location. The physical devices are optimized for long battery life and are ready to use out of the box. Custom settings like questions can be set up from the Leads Portal for BYOD or from the device itself. The app's intuitive interface allows you to give each device a name and purpose for better tracking and analysis, set up custom questions, and take notes for follow-up.

### Leads Portal

Before arriving on-site, you can log in to the Leads Portal to set up and manage your lead scanners. Then you can log in at any time during or after the event to access and assess your leads. All data is updated in real time and can be tracked via reports and dashboards. You can view lead data using



our quick-view visual dashboard or one lead at a time; search, sort, edit, and export lead data as needed.

## Pricing

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RainFocus offers two options for Lead Retrieval at AHIMA:

- **BYOD (Bring Your Own Device):**  
Exhibitors can pre-purchase Lead Retrieval licenses to use on their own smartphones or tablets.  
- BYOD is available for purchase up to **October 11, 2025**.
- **Physical Devices (rented onsite):**  
Devices will be available to rent directly from RainFocus at the event.  
- Pick up onsite at the RainFocus Lead Retrieval desk

Exhibitors can choose the option that best fits their setup and convenience. Pricing details and purchase instructions are below:

Timeline	Price
Now - September 5, 2025	\$395/seat BYOD
Sep 6, 2025 - Oct 11, 2025	\$495/seat BYOD
At the event - October 12 - 15, 2025	\$595/seat - Physical

## How to Order

To purchase BYOD lead retrieval prior to the event, please visit:

<https://leads.rainfocus.com/portal/ahima/ahima/login>