EXHIBIT AT THE LARGEST GATHERING OF PERIOPERATIVE NURSES IN THE WORLD
If your organization has a solution for the surgical suite, then exhibiting at AORN Global Surgical Conference & Expo should be an essential component of your sales and marketing plan. AORN Expo is the premier forum to showcase your products and services with key hospital and ambulatory surgery center decision-makers and influencers.

Clear your calendars and make plans to exhibit in 2019!
April 6-10 | Exhibits: April 7-9 | The Music City Center | Nashville, TN

SECURE YOUR EXHIBIT SPACE TODAY AND EXPOSE YOUR ORGANIZATION TO SURGICAL PROFESSIONALS FROM AROUND THE WORLD.

WHY EXHIBIT AT AORN 2019:
• Discover new business – 82% of exhibitors secured leads for new business in 2018
• Capture leads – 90,000+ leads were captured at Expo 2018
• Meet attendees with buying power – 7 out of 10 conference attendees report having influence over buying decisions in their facilities

WHAT EXHIBITORS HAD TO SAY:  
• “Love the exhibit hall!”
• “Good amount of exhibit hall traffic compared to other surgeon shows.”
• “Lots of opportunities to mix with other vendors/customers.”
• “The number of attendees showing interest in products and services was what we liked the most.”
• “The number and quality of exhibitors was great.”
• “Engaged audience.”
• “Motivated attendees to learn about new products and willing to bring information back to their facilities.”
• “Traffic for such a large conference was great!”
• “I keep coming back because exhibiting always pays for itself.”
• “The nurses want to be there.”
• “The effort that goes into driving traffic through the exhibit hall... it really makes a difference.”
• “It’s a great conference – consistently.”
WHAT’S HAPPENING INSIDE THE EXHIBIT HALL:
• 13 Dedicated Exhibit Hall Hours
• Exhibit Hall Opening Reception
• Booth Traffic Driver Programs
• Simulation Areas – Hands-on Experience
• Morning & Afternoon Breaks
• In-Booth Education Offerings

WHO ATTENDS: Hear What Attendees Have to Say Watch Video

Total Attendees: 5,692
33% Nurse Managers
34% Staff RN
9% Educator
25% Other HCPs
Executive Leadership Summit Attendees – 595
International Attendees – 312
Number of Countries Represented – 44

WHO EXHIBITS:
Attendees look for products and services aligned with the Perioperative Patient-Focused Model, including patient safety, patient physiologic responses, patient and designated support person(s) behavioral responses, and health systems.
EXHIBIT HALL HOURS:
Opening Reception - Sunday, April 7: 4:00-6:00pm
Exhibit Hall Open - Monday, April 8: 10:00am-4:00pm
& Tuesday, April 9: 9:00am-2:00pm

EXHIBIT SPACE RATES:
• Technical Exhibitor Inline - $36.50 per sq. ft.
• Technical Exhibitor Island - $38.00 per sq. ft.
• Second Story Level - $15.20 per sq. ft.
• Career Center Inline (Includes Booth Package) - $36.50 per sq. ft.
• Government Rate (Includes Booth Package) - $27.50 per sq. ft.
• Corner Fees - $150 per corner

“As a first time exhibitor, we got a lot of feedback about our product. The team now has a better strategy to market and gain new customers based upon the feedback of the participants and other vendors.”
— Lenita Williamson, MD | Orthopedic Surgeon | CEO and Founder ProcedureCard.com

“Comparing to two other venues of this nature that we have attended in the past, AORN is by far the most organized, clearly distinguished event. We were impressed by the amount of executive leadership personnel in attendance.”
— Bonnie Revia | Medical Equipment Solutions

“AORN gave us a platform to showcase our products to those who need them most, and it was rewarding to see the positive and excited response that these hardworking nurses gave to us!”
— Emily Lorcheim | ClorDiSys Solutions Inc.
SAFE SURGERY TOGETHER
AORN is a non-profit membership association based in Denver, CO that represents the interests of more than 160,000 perioperative nurses by providing nursing education, standards, and clinical practice resources – including the peer-reviewed, monthly publication *AORN Journal* – to enable optimal outcomes for patients undergoing operative and other invasive procedures. Our 43,000 registered nurse members manage, teach, and practice perioperative nursing, are enrolled in nursing education, or are engaged in perioperative research. We define and advance best nursing practices for surgical patients by researching and distributing scientifically-based guidelines.

OUR MISSION
Our mission is to promote safety and optimal outcomes for patients undergoing operative and other invasive procedures by providing practice support and professional development opportunities to perioperative nurses. AORN will collaborate with professional and regulatory organizations, industry leaders, and other health care partners who support the mission.

OUR VISION
AORN will be the indispensable resource for evidence-based practice and education that establishes the standards of excellence in the delivery of perioperative nursing care.