

## OUR ATTENDEES ARE DECISION MAKERS

**7** out of **10** conference attendees report having influence over buying decisions in their facilities.

Approximately **2,000** attendees have direct **veto authority** and are members of a **purchasing / evaluation committee**.

**99%**

of Attendees Visited the Exhibit Hall

**70%**

of Attendees Spent 6+ Hours in the Exhibit Hall

## ATTENDANCE SUMMARY

Total Attendees:  
**5,692**

- 33%** Nurse Managers
- 34%** Staff RN
- 9%** Educator
- 25%** Other HCPs

Executive Leadership Summit Attendees – **595**

International Attendees – **312**

Number of Countries Represented – **44**



## EXHIBITOR SUMMARY

**468**

Exhibiting  
Companies

**3,626**

Exhibitor  
Representatives

**82%**

of Exhibitors  
Secured Leads for  
**NEW** Business

**90,000+**

Leads Captured  
at AORN Expo 2018

**90%**

of Exhibitors Plan  
to Return in 2019

SEE YOU IN  
**NASHVILLE, TN**  
APRIL 6-10, 2019

AORN Partnership Questions  
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