



# APCO 2019

August 11-14 | Baltimore, MD

## Introducing Enhanced Online Exhibitor Listings

*Reach Attendees Online and Broaden Your Visibility!*

As you know, the key to success for exhibitors is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **APCO 2019 Conference & Expo Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2019 event.

	Basic <i>Free</i>	2-Star <i>\$300</i>	3-Star <i>\$500</i>	4-Star <i>\$750</i>
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	4	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•	•
Video				1
*Increase your exposure! These items are searchable by keyword and category selection.				
**Booth space must be a 20x20 or larger for logo to be visible.				

To take advantage of this opportunity, contact the

**APCO Exhibit Management Team**  
 888-215-2241 / 703-995-2567  
 APCOExhibits@spargo.com

**CONTACT INFORMATION**

Company Name.....  
 Contact..... Title.....  
 Tel..... Fax.....  
 Email..... Web Site .....

Address.....  
 City..... State..... Zip..... Country.....

**EXHIBIT RATE & BOOTH INFORMATION**

**Upgraded Listing Options**

	<i>Description</i>	<i>Fee</i>
<input type="checkbox"/>	2- Star Listing	<b>\$300</b>
<input type="checkbox"/>	3-Star Listing	<b>\$500</b>
<input type="checkbox"/>	4-Star Listing	<b>\$750</b>

**PAYMENT INFORMATION**

**Payment Deadlines**

**Deposit and Payment Schedule**

October 5, 2018... 50% due for applications submitted prior to October 5, 2018

October 6, 2018 through April 12, 2019... 50% due with application

After April 12, 2019... Payment in full due w/application

**APCO requires payment in full no later than April 12, 2019. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

**INITIALS**

**Cancellation Information**

**Cancellation Penalties**

Through October 5, 2018..... 0%

October 6, 2018 – December 31, 2018..... 50%

After December 31, 2018..... 100%

**INITIALS**

**Submit application to:**

Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

Fax: 703-563-2691

**Need Help? Contact:**

[apcoexhibits@spargoinc.com](mailto:apcoexhibits@spargoinc.com)

888-744-1449 | 571-279-0037

**Make checks payable to: APCO**

**Mail payments to:** APCO Exposition Management  
 11208 Waples Mill Rd., Suite 112 Fairfax, VA 22030

**Credit Card Payments:**

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Enhanced Online Listing, at APCO 2019. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the APCO 2019 Rules and Regulations and all policies, adopted by APCO International hereafter. Exhibitor agrees to receive all written and electronic correspondence from APCO International, SPARGO, Inc. and official event contractors in reference to APCO 2019 and future APCO International events. This application will become a contract upon Exhibitor's authorized signature and APCO International acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....