



American Society for
Biochemistry and Molecular Biology

Discover

BMB | 2024

SAN ANTONIO | MARCH 23-26

Exhibitor Prospectus



The premiere meeting for sharing the latest, most impactful research findings in the molecular life sciences!

BECOME AN EXHIBITOR!

800-564-4220 | 703-631-6200 | asmbexhibits@spargoinc.com
discoverbmb.asbmb.org

Be a Part of the Premier Event for the Molecular Life Sciences Industry

You are invited to exhibit at #DiscoverBMB, the annual meeting of the American Society for Biochemistry and Molecular Biology. Taking place March 23-26, 2024, at the Henry B. González Convention Center in San Antonio, Texas, #DiscoverBMB is where you need to be to connect face-to-face with approximately 2,500 researchers in academia and the molecular life sciences industry, educators, trainees and students from across the globe.

Committed to sharing the latest, most impactful research findings in the molecular life sciences, #DiscoverBMB attendees will look forward to talks by the field's foremost experts, interactive workshops on the latest trends, technologies and techniques, and **an invigorating exhibition of posters, services and products.**

WHAT ATTENDEES AND EXHIBITORS WILL LOOK FORWARD TO IN THE EXHIBIT HALL

- Opening Reception
- Career Hub with scheduled talks
- Funding Agency Hub with scheduled talks
- Poster Presentations
- Dedicated Hours During Poster Receptions
- Interest Area Meetups
- Product Demonstrations
- Fun Networking Activities



#DiscoverBMB Program

The program planning committee chaired by Benjamin Tu of the University of Texas Southwestern Medical Center and Vanina Zaremberg of the University of Calgary, have assembled a terrific line up of symposia that will cover the following themes:

- Advances in natural product biochemistry and biotechnology
- Cool and novel enzymes
- Education and professional development
- Lipid metabolism
- Maximizing Access Committee programming
- Membrane contact sites
- Microbial signaling, communication and metabolism
- Mitochondria, peroxisomes and chloroplast metabolism
- New frontiers in structural biology
- Redox and metals in biology
- RNA biology
- Signaling mechanisms in the nucleus

[VIEW THE PROGRAM](#)



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Who are ASBMB members?

MEMBERSHIP TYPES

About ASBMB

The American Society for Biochemistry and Molecular Biology is an international nonprofit scientific and educational organization. With over 10,000 members, made up of students, researchers, educators and industry professionals, the ASBMB is one of the largest molecular life science societies in the world.

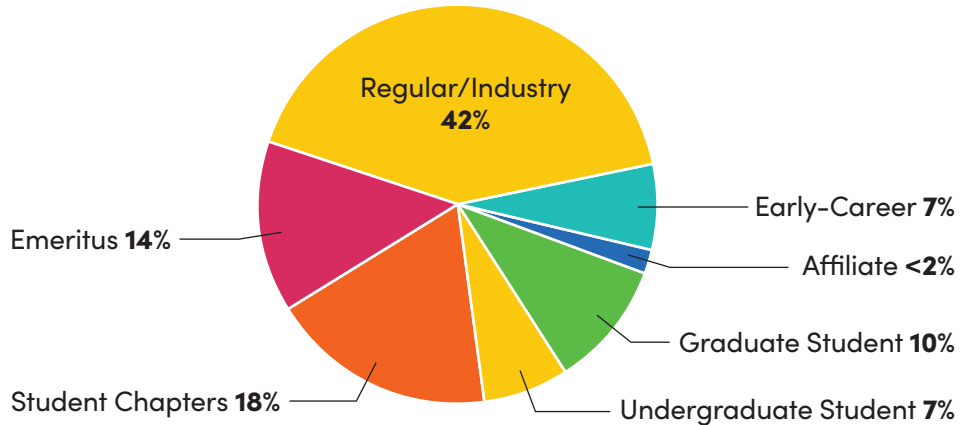
Founded in 1906, the ASBMB's mission is to advance the science of biochemistry and molecular biology and to promote the understanding of the molecular nature of life processes. The society serves the scientific community through:

- Publication of scientific and educational journals
- Organization of scientific meetings
- Advocacy for funding of basic research and education
- Support of career development and science education at all levels
- Promoting the diversity of individuals entering the scientific workforce



FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:

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Professional roles of members in each type:

- **Regular/ Industry:** Professor, Research Scientist, Assistant Professor, Associate Professor, Director, Lecturer, Instructor, Principal Investigator, Senior Investigator Department Chair, President, CEO, Director, Head, Laboratory Technician, Manager, Principal Scientist, Researcher, Scientist
- **Early-Career:** Assistant Professor, Laboratory Scientist, Lecturer, Postdoctoral Associate, Postdoctoral Fellow, Research Associate
- **Affiliate:** High School Teacher, Laboratory Manager, Laboratory Technician, Lecturer or Instructor, Research Scientist
- **Emeritus:** Regular/Industry members who are retired



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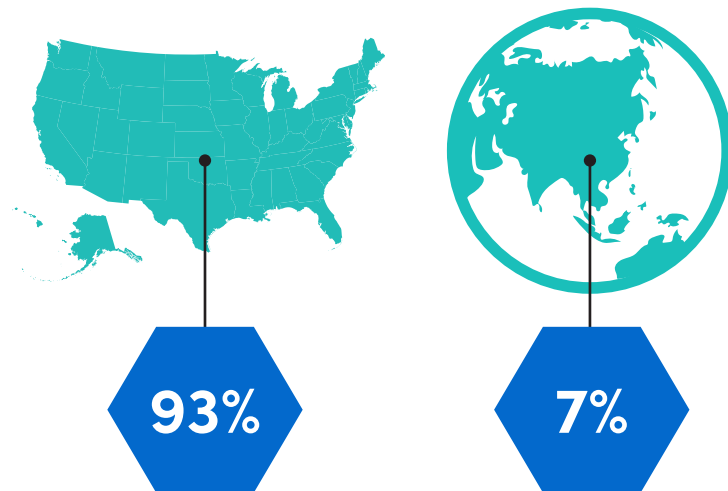
2023 Registration Demographics

Total **2,348**

TOP 10 PRODUCTS OR SERVICES OF INTEREST

1. Laboratory Equipment and Supplies
2. (Bio)chemical Reagents
3. Assay Kits
4. Cell/Tissue Culture Supplies
5. Nucleic Acid Products and Services
6. Software
7. Custom Synthesis/Production Services
8. Education Materials
9. Journals and Publications
10. Training/Career Opportunities

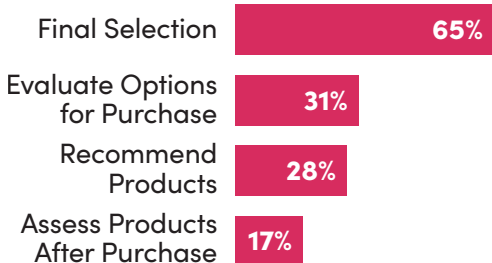
UNITED STATES vs. INTERNATIONAL:



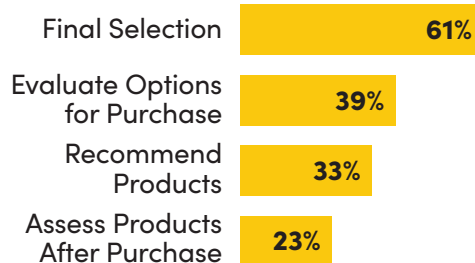
PURCHASING ROLE IN ORGANIZATION BY INVESTIGATOR/FACULTY TYPES

Multiple Responses Allowed

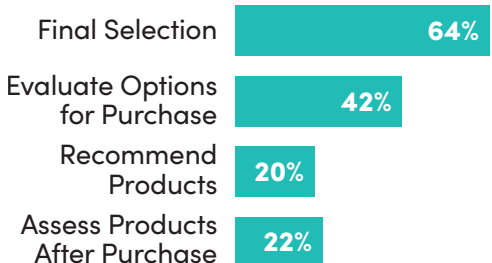
Investigator – Professor or Industry Equivalent



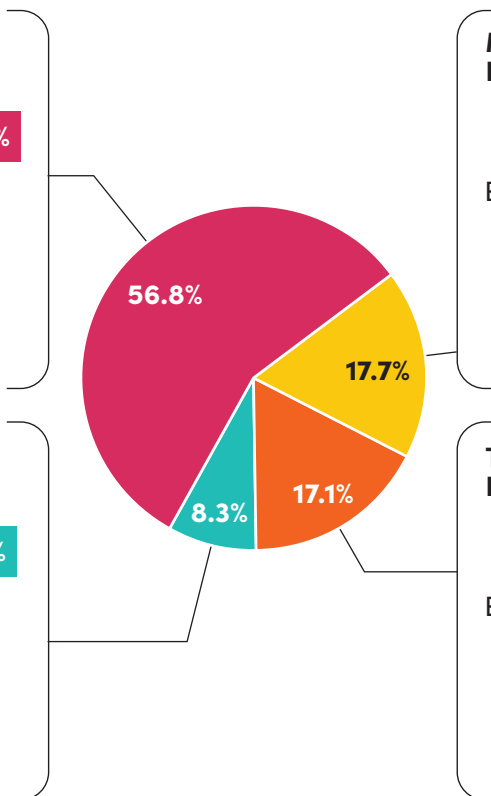
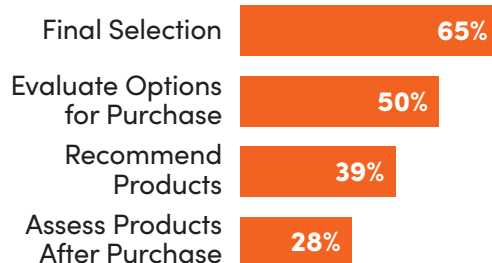
Mid-Career – Associate Professor, Industry Equivalent



Early-Career Faculty – PUI Faculty, Lecturer, or Equivalent



Teaching Faculty – PUI Faculty, Lecturer, or Equivalent



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The Molecular Life Sciences Community Will Be Searching for Your Products and Services

- Animal Studies Supplies
- Assay Kits
- (Bio)chemical Reagents
- Biological Safety
- Biospecimen Resources
- Cell/Tissue Culture Supplies
- Custom Synthesis/Production Services
- Education Materials
- Journals and Publications
- Laboratory Equipment and Supplies
- Nucleic Acid Products and Services
- Software
- Training/Career Opportunities

Exhibitor Information

VENUE

Henry B. González Convention Center
900 E. Market Street
San Antonio, TX 78205

EXHIBIT SPACE RATES

Inline (per 10'x10') \$3,500

Corner Fee \$200

**University/Non-Profit/
Federal Government**

First 10'x10' \$2,300

(Each additional 10'x10' \$3,500)

FOR MORE INFORMATION OR TO RESERVE YOUR BOOTH, CONTACT:

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EXHIBIT DATES AND HOURS*

Dedicated Exhibit Hall hours are included in the overall agenda. Functions such as the welcome reception, poster receptions and networking events will take place in the Exhibit Hall.

Saturday, March 23	6:30 p.m. – 8:30 p.m.
Sunday, March 24	1:30 p.m. – 6:30 p.m.
Monday, March 25	1:30 p.m. – 6:30 p.m.
Tuesday, March 26	1:30 p.m. – 6:30 p.m.

*Hours and events are subject to change.

WHAT'S INCLUDED?

- Four complimentary exhibitor badges per 10'x10' of contracted exhibit space
- One complimentary scientific meeting registration per 10'x10' of contracted exhibit space
- Pipe and drape booth structure
- Identification sign with company name and booth number for inline booths
- Basic Exhibitor Listing online and in mobile app



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Beyond the Booth

SPONSORSHIP OPPORTUNITIES

No matter your goal, keeping your name and message in front of attendees is paramount. Sponsorship opportunities have been designed to help maximize your investment! Contact us to learn more as many of the opportunities are available in limited quantities.

[LEARN MORE](#)

Exhibitor Loyalty Program

#DiscoverBMB has a new exhibitor loyalty program where returning exhibitors earn points to increase ranking when selecting booth space year-after-year. #DiscoverBMB exhibitors earn Priority Points based on the following criteria. Total points will be added to the previous point total each year.

EXHIBIT HISTORY

One point is earned for each year a company purchases exhibit space since 2019. This will include purchases for both the #DiscoverBMB and Experimental Biology (EB) meetings.

EXHIBIT SPACE

- **Two** points per 10'x10' booth space for each year a company purchases exhibit space since 2019. This will include purchases for both the #DiscoverBMB and Experimental Biology (EB) meetings.
- **Two** points were earned for participation in the 2021 Experimental Biology virtual meeting.

The #DiscoverBMB Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies are in the same corporate family, have since merged or been acquired, the ASBMB exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined. History points will be forfeited after missing three consecutive years of exhibiting, beginning with 2022.



SPONSORSHIP OPPORTUNITIES

- **One** point is earned for each \$1,500 spent in sponsorship opportunities for #DiscoverBMB 2024. Sponsorship opportunities for the 2024 meeting must be confirmed by February 17, 2024 to receive points.
- **One** point was earned for each \$1,500 spent in sponsorship opportunities for the 2022 Experimental Biology meeting and the #DiscoverBMB 2023.

Important Dates

Payment - Through November 22, 2023	50% due with application, balance due November 23, 2023
Company Description Due	January 23, 2024
Exhibitor Manual/Service Kit Available	December 1, 2023
Deadline for Booth Orders from Decorator	March 1, 2024

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