



More opportunities to partner with ASCB!

Thank you for purchasing a booth for 2020. I hope you will consider partnering with ASCB for even more impact.

ASCB has many programs throughout the year that reach our members. These include:

- Webinars
- East and West Coast Biotech Courses for Students and Postdocs
- White Papers for Policy Makers
- Outreach and Other Grants

Support programs to raise your profile with ASCB members and align with your corporate values. For more information or to discuss the programs in more depth, please contact CEO Erika Shugart at eshugart@ascb.org or [301-347-9300](tel:301-347-9300).

New Recognition This Year

Because of the many ways to support ASCB—from purchasing a booth or ad to supporting travel grants or other programs—we have simplified our recognition. Your total support will be counted toward our giving levels and you will get additional recognition and individual memberships when you purchase items or donate to ASCB. See back for full list of benefits.

2020 Corporate Recognition Matrix

Promotions & Levels	Leadership Circle \$50,000+	Cornerstone Circle \$25,000+	Ambassadors Circle \$12,500+	Advocates Circle \$7,500+	Supporters Circle \$5,000+
Showcase Article in ASCB Newsletter and Website	✓				
Recognition at ASCB Council Meeting	✓				
Additional Partner-Specific Opportunities	✓	✓			
Priority Space Selection for Following Year's Annual Meeting	✓	✓			
Invitation to President's Reception at Annual Meeting	✓	✓			
1-Month Leaderboard Ad on MBoC, LSE or ASCB Post	✓	✓			
Tier 1 Donor Signage at Annual Meeting (logo)	✓	✓	✓		
Logo and Hyperlink on ASCB Website	✓	✓	✓		
Complimentary Pre- or Post-Show Mailing List	✓	✓	✓		
Complimentary Color Ad in ASCB Newsletter	Full page	Two ¼ page	¼ page	¼ page	
Recognition at ASCB Booth at Annual Meeting	✓	✓	✓	✓	
Name Listed on ASCB Website	✓	✓	✓	✓	✓
Recognition in ASCB Newsletter	✓	✓	✓	✓	✓
Recognition in Annual Meeting Program	✓	✓	✓	✓	✓
Tier 2 Donor Signage at Annual Meeting (name only)	✓	✓	✓	✓	✓
ASCB Corporate Partner Ribbon at Annual Meeting	✓	✓	✓	✓	✓
Complimentary Individual ASCB Memberships	5	3	2	1	0



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