

ADVERTISE to the CELL BIOLOGY COMMUNITY

ASCB Advertising Package

\$2,500

Publication	Item	Value	Reach
Newsbrief	Square Banner Email Ad	\$500	7,000 members (8 emails)
The ASCB Post	Square Banner Online Ad	\$1,750	11,000 users a month
Newsletter	Half Page 4C Ad	\$2,400	7,000 members

**Value of
\$4,650**

Exposure in ASCB publications

ASCB Post Blog Site



11,000 users

ASCB Newsletter



7,000 members

\$1,350 value for
\$1,000

NEW! Advertising package option:

AI Curated Email square banner and MBoC leaderboard

Secure your advertising opportunity.

703-631-6200 | 800-564-4220
ascbexhibits@spargoinc.com

APPLICATION AND CONTRACT FOR ADVERTISING

Cell Bio 2022

Meeting Dates: December 3-7, 2022

Exhibit Dates: December 4-6, 2022

Walter E. Washington Convention Center ~ Washington, DC



Contact Information (English Only)

Company Name.....
Contact..... Title.....
Tel..... Mobile.....
Email (direct only)..... Web Site
Address.....
City..... State..... Zip..... Country.....

Advertising Opportunities

Advertising Opportunity: _____ Cost: \$ _____
Advertising Opportunity: _____ Cost: \$ _____
Advertising Opportunity: _____ Cost: \$ _____
Advertising Opportunity: _____ Cost: \$ _____
Total Cost: \$ _____ **Special Requests/Notes:** _____

Payment Information

Deposit and Payment Schedule
June 10, 2022...50% due for applications submitted prior to June 10, 2022
June 10, 2022 – August 3, 2022...50% due with application
After August 3, 2022...100% due with application
ASCB requires payment in full no later than August 4, 2022. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:

Email: exhibitcontracts@spargoinc.com

Need Help? Contact:

ascbexhibits@spargoinc.com
703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
Through June 9, 2022 – 0%
June 10, 2022 – August 3, 2022 – 50%
After August 3, 2022 – 100%

Make checks payable to:

ASCB – American Society for Cell Biology

Mail check payment to:

ASCB Exhibits Management, c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

ACH Remittance:

SunTrust Account Name: American Society for Cell Biology
SunTrust Account Number: 1000091141563
Routing Number: 061000104
SunTrust | One Park Place | Atlanta, GA 30303

Credit Card Payments:

An invoice will be sent with instructions to submit credit card payment online.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [Rules and Regulations](#). Exhibitor will comply with all updates of such policies applicable to the Cell Bio 2022 Annual Meeting. Exhibitor agrees to receive all written and electronic correspondence from ASCB, SPARGO, Inc., and official event contractors in reference to Cell Bio, and all future ASCB events and opportunities. This advertising application will become a contract upon Exhibitor's authorized signature and ASCB's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....