

Industry Expert Theater



Industry Expert Theaters provide an opportunity for exhibitors to present live non-accredited educational sessions, highlighting a new service or the development of a particular product for up to 200 attendees.

Exhibitors with contracted 2019 Annual Meeting exhibit space are eligible to apply to participate in a Theater slot. Theater slots may be reserved for \$47,500 each and will be awarded on a first-come, first-served basis.

**APPLICATION DEADLINE:
WEDNESDAY, MARCH 6, 2019**

SLOTS ARE ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS. SUBMIT EARLY TO GET YOUR PREFERRED SLOT.

THEATERS WILL TAKE PLACE:*

Saturday, June 1, 2019		Sunday, June 2, 2019		Monday, June 3, 2019	
Morning	9:30 AM-10:30 AM	Morning	9:45 AM-10:45 AM	Morning	9:30 AM-10:30 AM
Mid-Day	12:15 PM-1:15 PM	Mid-Day	11:30 AM-12:30 PM	Mid-Day	11:30 AM-12:30 PM
Afternoon	3:00 PM-4:00 PM	Afternoon	4:15 PM-5:15 PM	Afternoon	3:00 PM-4:00 PM

* ASCO reserves the right to alter the Theater times in its discretion.

THEATERS WILL INCLUDE:

- Seating for up to 200 attendees
- Standing lectern with microphone, presentation laptop, projector, confidence monitor and screen
- We also include (2) A-Frame easels and an Internet line at the podium only
- Head table for three with microphones
- Wireless microphone on a stand in the center of the room for audience Q&A
- Draped six-foot table by entrance for literature
- One Lead Retrieval unit and operator to scan badges

Industry Expert Theaters will be promoted in the ASCO online and printed Meeting Program, the ASCO Daily News, the online and printed Exhibitor Directory, ASCO's Twitter Feed and on the Theater and General Session Walk-in Slides. ASCO will provide each Theater participant with the 2019 ASCO Annual Meeting advance registration mailing list for one-time use.

For more information or to apply to participate in an Industry Expert Theater, please contact the ASCO Exhibits Sales Team at ascoexhibits@spargoinc.com, 800-564-4220 or 703-631-6200.