

Exhibitors must submit any giveaways for review and approval by ASCO[®] through the [Exhibitor Resource Center](#) no later than **Wednesday, April 24**. To submit giveaways for review and approval, please upload your file(s.) If you have no giveaways, please check the box marker “No Giveaways.”

Commercial Exhibitors	Nonprofit Exhibitors and Government Agencies
<ul style="list-style-type: none"> ▪ All giveaways by commercial exhibitors must meet the giveaway standards of the CMSS Code for Interactions with Companies and with the PhRMA Code, regardless of whether the exhibitors have adopted the Codes. ▪ In keeping with the CMSS Code for Interactions with Companies and with the PhRMA Code, all giveaways by commercial exhibitors must be designed primarily for the education of patients or healthcare professionals and must not exceed \$10 in value. ▪ Giveaways must be available to all registered attendees immediately upon request. ▪ Pens, mouse pads, and other “reminder” items are not permitted as giveaways for commercial exhibitors. 	<ul style="list-style-type: none"> ▪ All giveaways by nonprofit exhibitors and government agencies must not exceed \$10 in value. ▪ Giveaways must be available to all registered attendees immediately upon request. ▪ Giveaways by non-profit exhibitors who are subject to the CMSS Code for Interactions with Companies and the PhRMA Code must meet the standards for giveaways by commercial exhibitors.

Specific Giveaway Restrictions:

Tote bags are not eligible giveaways for commercial exhibitors. Tote bag giveaways provided by non-commercial exhibitors must be professional in appearance and in function. Oversize tote bags (those exceeding 16”x18”x6”) and tote bags with wheels are prohibited. A sample tote bag (not a paper rendering) must be submitted to ASCO Exhibit Management for approval no later **Wednesday, April 24**. You may send a sample to:

ASCO Exhibit Management
c/o SPARGO, Inc. (Eileen McGill)
11208 Waples Mill Road - Suite 112
Fairfax, VA 22030

Cash and/or cash equivalents may not be offered to attendees. Distribution of coupons or vouchers for meals, entertainment, and personal services to meeting attendees is not allowed.

The following items are not eligible giveaways: oversize bags, bags with wheels, balloons, beach bags, blankets, cash or cash equivalents, fans, gift certificates, golf/tennis balls, hats, massagers, music CDs, phone cards, prescription and non-prescription drugs, stuffed animals, t-shirts, and watches.

For additional information, please review the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#) relating to Giveaways on pages 14-15.

Questions? Stephanie Houck or Eileen McGill, ASCO Exhibit Operations Management



800-564-4220 (within the U.S.) or 703-631-6200



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