

Online Exhibit Packages

	BENEFITS	PLATINUM	PREMIUM	ENHANCED	STANDARD
		\$225,000	\$105,000	\$25,000	\$5,000
Additional Exhibit	Purchase of an Additional Online Exhibit Package	50% Discount	50% Discount	25% Discount	
VIP	VIP Concierge Service for all Online Meeting Needs	■			
Attendee Engagement	Real Time Access to User Data and Contact Details	■			
	Leave a Business Card Option for Attendees	■	■	■	■
	Ability for Personnel to Search Attendee List and Send Messages	■	■	■	■
Visibility	Size of Button on Exhibits Landing Page	Large	Medium	Small	Name Only
	Logo on Button on Exhibits Landing Page	■	■		
	Ability to Update Profile Content While Platform is Live	■	■	■	■
Registrations	Full Registrations for Online Meeting	25	15	5	2
Post Access	Post Meeting Attendee Mailing List	■	■		
	Post Meeting Attendee Mailing List with Profile Data Filters	3 Filters	2 Filters		
Directory Listings	Clinical Trials Directory Listing Discount	1 Complimentary Listing	50% off One Listing	30% off One Listing	
	Pharmaceutical Pipelines Listing Discount	1 Complimentary Listing	50% off One Listing	30% off One Listing	
Company Profile Data	Company Name	■	■	■	■
	Location	■	■	■	■
	Company URL	■	■	■	■
	Company Description (Characters)	1,000	800	600	250
	Product/Service Categories	9	7	5	5
	Social Media Links	■	■	■	
Profile Branding	Banner at Top of Profile	Company or Product	Company or Product	Company Only	
	Logo in Profile	■	■	■	
Profile Uploads	Links to Documents/Websites	20	10	5	
	Images with Description	4	3	2	1
	Videos	4	2	1	
Priority Points	Priority Points for 2022 ASCO Annual Meeting Exhibit Space Selection	8 Points	4 Points	2 Points	1 Point

For more information or to secure your online exhibit package contact the ASCO Exhibits Sales Team at ascoexhibits@spargoinc.com, 800-564-4220 or 703-631-6200.