2023 ASCO° ANNUAL MEETING

June 2–6, 2023 McCormick Place | Chicago, IL & Online #ASCO23

Exhibit Hall Advertising

New in 2023!
Opportunities
allow for
either product
or corporate
branding.

Keeping your name in front of attendees is paramount. ASCO is excited to offer Exhibit Hall advertising opportunities designed to help maximize your investment, increase your exposure, and drive booth traffic.



Wall Banner (20'x10') \$30.000 SOLD

4 available



Serpentine Seating with Branded Charging Tables and Floor Clings \$30,000 SOLD

10 sets available2 couches and tables per set



Wall Banner (25'x15') \$50,000 SOLD

1 available



Exhibit Floor High Boy Table Clings \$14,000 SOLD

5 sets available 10 clings per set



Main Aisle Column Advertising \$10,000 SOLD

14 available East/West sides of column used for advertising



Carpet Inlay (8'x8') \$15,000 SOLD

5 available



Food Tower Table Clings \$3,750 SOLD

6 sets available 4 clings per set (2 in each tower)



A1 Food Tower Escalator Clings \$40.000 SOLD

1 available Set of 2 Banner upgrade available for an additional cost



A2 Food Tower Escalator Clings \$40,000 SOLD

1 available Set of 2 mages used for sample purposes only.

To secure an Exhibit Hall Advertising opportunity, please contact ascoexhibits@spargoinc.com, 800-564-4220, or 703-631-6200.