

Application and Contract for Exhibit Hall Advertising

2023 ASCO Annual Meeting
Meeting Dates: June 2-6, 2023
Exhibit Dates: June 3-5, 2023
McCormick Place | Chicago, IL



Step 1: Contact Information

Company Name _____
Contact _____ Title _____
Phone (direct only) _____ Mobile _____
Email (direct only) _____ Website _____
Address _____
City _____ State _____ Zip _____ Country _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargoinc.com.

Step 2: Exhibit Hall Advertising Opportunities

- Serpentine Seating with Branded Charging Tables and Floor Clings:** \$30,000 per set of 2 (# of sets: _____)
- High Boy Table Clings:** \$14,000 per set of 10 (# of sets: _____)
- Wall Banner (20'x10')**: \$30,000
- Carpet Inlay (8'x8')**: \$15,000 (#: _____)
- Wall Banner (25'x15')**: \$50,000
- A1 Food Tower Escalator Clings:** \$40,000 for set of 2
- Main Aisle Column Advertising:** \$10,000 (#: _____)
- A1 Food Tower Banner Add-On:** \$25,000
- Food Tower Table Clings:** \$3,750 per set of 4 (# of sets: _____)
- A2 Food Tower Escalator Clings:** \$40,000 for set of 2
- Hand Sanitizing Stations:** \$100,000 (25 stations)
- Banquet Round Table Clings:** \$12,000 per set of 5 (# of sets: _____) **Total Cost \$** _____

Step 3: Payment and Cancellation

Deposit and Payment Schedule

For Applications Received On or Before September 2, 2022	
By September 2, 2022	50% due
By January 27, 2023	Remaining balance due

For Applications Received Beginning September 3, 2022	
September 3, 2022-January 26, 2023	50% due with application
Beginning January 27, 2023	100% due with application

Cancellation Terms

By September 1, 2022	100% refund
September 2, 2022-January 26, 2023	50% refund
Beginning January 27, 2023	No refund

ASCO's banking information has changed. For updated ACH and wire instructions, email exhibitorservices@spargoinc.com.

Make checks payable to: ASCO

Mail check payment to: ASCO Exposition Management, c/o SPARGO, Inc. ♦ 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments: An invoice will be sent with instructions to submit a credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

Submit application to: exhibitcontracts@spargoinc.com

Need Help? Contact: ascoexhibits@spargoinc.com
703-631-6200 ♦ 800-564-4220

ASCO requires 50% payment no later than September 2, 2022, and full payment no later than January 27, 2023. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Full refund if cancelled by ASCO without cause.

Step 4: Acknowledgement

As an authorized representative of the above stated Exhibitor, I agree to the payment and cancellation terms included in this agreement. Furthermore, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings available on asco.org/exhibits (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors related to the 2023 and 2024 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Date _____

Printed Name _____ Telephone _____