

## Featured Exhibitor Directory Listings

### EARLY BIRD INCENTIVE

Purchase by June 6, 2022 and receive a **\$400 discount!**

Increase your visibility among over 400 other exhibitors with a featured listing in the 2023 ASCO Annual Meeting Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the Exhibit Hall as well as learn more about your company's products and services. **New in 2023!** **Featured Exhibitors will now be included on a separate Featured Exhibitor list and stand out with their logo rotating on the home page of the Exhibits website, Search Exhibitors page, and Featured and Full Exhibitor Lists.**

Exhibiting companies may purchase a featured listing in the Directory and reach attendees online and in print.

#### ONLINE LISTING

The Directory is accessible online at [am.asco.org](http://am.asco.org) and onsite at the 2023 ASCO Annual Meeting on the Exhibitor Directory kiosks located at the entrance to the Exhibit Hall.

#### IN-PRINT LISTING

Printed Exhibitor Directories are distributed to attendees at the 2023 ASCO Annual Meeting in three convenient locations:

- Grand Concourse at the entrance to the Exhibit Hall
- Hall C Registration
- Materials Pick Up at Gate 3 of the South Building

## Upgrade to a Featured Exhibitor Today!

Contact the ASCO Annual Meeting Exhibit Sales team at [ascoexhibits@spargoinc.com](mailto:ascoexhibits@spargoinc.com) or 800-564-4220.

	Included	Featured (\$2,500)
<b>ONLINE LISTING</b>		
Company Name	•	•
Booth Number	•	•
City, State, Country	•	•
Company URL	•	•
Product and Service Categories	up to 5	up to 7
600 Character Paragraph	•	•
Product Description with Photo		up to 2
Company Logo		•
Enhanced Listing Icon on Floor Plan and Exhibitor List		•
<b>New!</b> Inclusion on Featured Exhibitor List		•
<b>New!</b> Rotating Logo on Home Page of Exhibits Website, Search Exhibitors Page, and Featured and Full Exhibitor Lists		•
<b>IN-PRINT LISTING</b>		
Company Name	•	•
Booth Number	•	•
City & State (Country if International)	•	•
Phone Number	•	•
Company URL	•	•
Product and Service Categories	up to 5	up to 7
¼ Page Listing, Including Company Logo and 600 Character Paragraph		•