

Application and Contract for the Industry Expert Theater

2023 ASCO Annual Meeting

Meeting Dates: June 2-6, 2023

Exhibit and Industry Expert Theater Dates: June 3-5, 2023

McCormick Place | Chicago, IL



Application Deadline: Friday, January 27, 2023

Step 1: Contact Information

Company Name _____
Contact _____ Title _____
Phone (direct only) _____ Mobile _____
Email (direct only) _____ Website _____
Address _____
City _____ State _____ Zip _____ Country _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargoinc.com.

Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 60 minutes in length, including any Q&A. Theater presentations should feature one or more key internal scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. Theater presenters must be employees of the Theater Participant. Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Annual Meeting or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

I agree to submit all session details including title, speakers, and a description no later than **Wednesday, February 22, 2023**. You will receive an email with a link to provide this information.

Step 3: Session Fee and Preferred Dates and Times

- \$100,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting*)
- \$65,000 per session for a prerecorded presentation, provided by the IET company (online, available for on demand viewing only)

REQUIRED: Rank all 9 dates and times with 1 being your first choice. Prerecorded on demand sessions do not need to select a time.

Saturday, June 3, 2023

___ 9:30 AM – 10:30 AM
___ 12:30 PM – 1:30 PM
___ 3:00 PM – 4:00 PM

Sunday, June 4, 2023

___ 9:45 AM – 10:45 AM
___ 11:30 AM – 12:30 PM
___ 4:15 PM – 5:15 PM

Monday, June 5, 2023

___ 9:30 AM – 10:30 AM
___ 11:30 AM – 12:30 PM
___ 3:00 PM – 4:00 PM

* Live sessions are limited and will be scheduled at a specific time in the program agenda.

Step 4: Payment and Cancellation

Deposit and Payment Schedule

For Applications Received On or Before September 2, 2022	
By September 2, 2022	50% due
By January 27, 2023	Remaining balance due

For Applications Received Beginning September 3, 2022	
September 3, 2022-January 26, 2023	50% due with application
Beginning January 27, 2023	100% due with application

Cancellation Terms

By September 1, 2022	100% refund
September 2, 2022-January 26, 2023	50% refund
Beginning January 27, 2023	No refund

ASCO's banking information has changed. For updated ACH and wire instructions, email exhibitorservices@spargoinc.com.

Make checks payable to: ASCO

Mail check payment to: ASCO Exposition Management, c/o SPARGO, Inc. ♦ 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments: An invoice will be sent with instructions to submit a credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

Submit application to: exhibitcontracts@spargoinc.com

Need Help? Contact: ascoexhibits@spargoinc.com
703-631-6200 ♦ 800-564-4220

ASCO requires 50% payment no later than September 2, 2022, and full payment no later than January 27, 2023. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Full refund if cancelled by ASCO without cause.

Step 5: Cancellation Policy and Acknowledgement

Only contracted Exhibitors in good standing are eligible for participation in the Theater, therefore cancellation of exhibit space automatically results in cancellation of an Exhibitor's Theater(s). As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on asco.org/exhibits and that Exhibitor will comply with all updates of such policies applicable to the 2023 ASCO Annual Meeting (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2023 and 2024 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Printed Name _____ Date _____ Phone _____