

Unless a special exception has been granted by the American Society of Clinical Oncology (ASCO) and Conquer Cancer<sup>®</sup>, The ASCO Foundation (Conquer Cancer) in advance for fundraising activities to benefit certain not-for-profit organizations, exhibitors may not engage, directly or indirectly, in any fundraising (including solicitation of corporate investors) in the Exhibit Hall.

Any organization seeking such an exception, including to make Conquer Cancer a recipient of any fundraising activities, **must submit the Booth Activity Request form and the Fundraising Request for Approval form** through the online [Exhibitor Resource Center](#) no later than **Wednesday, April 26**.

### Conquer Cancer Now!

**Attract attendees and support cancer research by adding a fundraising booth activity to your exhibit!**

A booth activity will make your exhibit stand out in the Annual Meeting crowd, and it will generate valuable funds to support every patient, every cancer, everywhere. Help [Conquer Cancer](#) light the way for the next cancer breakthrough by funding the innovative studies all patients need.

Be creative! Have fun! Support an important cause! Participating is easy! Submit a Booth Activity Form and a Fundraising Form through the [Exhibitor Resource Center](#) and choose Conquer Cancer as your beneficiary. Participating exhibitors may receive recognition on social media, Annual Meeting walk-in slides, and on signage at the Meeting.

For more information on your Booth Activity, please contact [ASCO exhibits](#). If you want to learn more about Conquer Cancer and the work we do, please [contact us](#).

\*All booth activities must be approved by ASCO in advance and comply with the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#). All approval requests must be submitted through the online [Exhibitor Resource Center](#). If an organization needs to have a contract executed before June 2, 2023 (start date of the Annual Meeting), please expedite submitting the Booth Activity Request form and the Fundraising Request for Approval form.



Questions? Eileen McGill, ASCO Exhibit Operations Management



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