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All materials (including but not limited to promotional materials, exhibit booth banners or decorations, billboards, airport advertising, and other signage) must comply with the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#).

The Use of ASCO/ Conquer Cancer[®], The ASCO Foundation Name Approval Form and the accompanying proof of the piece must be submitted through the [Exhibitor Resource Center](#) by **Wednesday, April 26**. Decisions about requested uses will be sent via email within five (5) business days of receipt. Please upload the file of your sample piece when submitting the form. For print and digital communication the name must be correctly referenced as Conquer Cancer[®], The ASCO Foundation.

*Exhibitors who have purchased the attendee mailing list through ASCO do not need to submit this form for mailing list use in addition to the separate review process in place for those items.

Use of ASCO Email/Social Media/Web Banner Image

ASCO is offering exhibitors the opportunity to promote their presence at the 2023 ASCO Annual Meeting in email signatures, social media, and with the use of an ASCO-approved web banner. These images are the only approved use of ASCO’s logo. The files may not be altered in any way. Please select the appropriate file below.

- [Email Banner](#)
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Questions? Eileen McGill, ASCO Exhibit Operations Management



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