

2024 ASCO[®] ANNUAL MEETING

May 31 – June 4, 2024

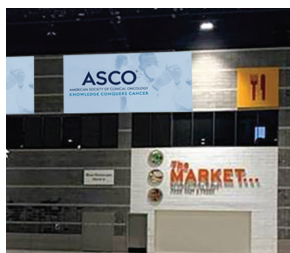
McCormick Place | Chicago, IL & Online

#ASCO24

Opportunities allow for either product or corporate branding.

Exhibit Hall Advertising

Keeping your name in front of attendees is paramount. ASCO is excited to offer Exhibit Hall advertising opportunities designed to help maximize your investment, increase your exposure, and drive booth traffic.



Wall Banner (20'x10')

\$40,000 SOLD

4 available



Banquet Round Table Clings

\$14,500 SOLD

6 sets available
5 clings per set



Wall Banner (25'x15')

\$65,000 SOLD

1 available



Serpentine Seating with Branded Charging Tables and Floor Clings

\$40,000 SOLD

10 sets available
2 couches and 4 tables per set



Exhibit Floor High Boy Table Clings

\$17,000 SOLD

5 sets available
10 clings per set



Main Aisle Column Advertising

\$13,500 SOLD

24 available
East/West sides of column used for advertising



Carpet Inlay (8'x8')

\$18,000 SOLD

5 available



Food Tower Table Clings

\$4,500 SOLD

6 sets available
4 clings per set
(2 in each tower)



A1 or A2 Food Tower Escalator Clings

\$50,000 SOLD

A1 1 available | Set of 2
A1 banner upgrade available
A2 1 available | Set of 2



Hand Sanitizing Stations

\$120,000 SOLD

1 available | Set of 25
Corporate branding only - located in common areas

To secure an Exhibit Hall Advertising opportunity, please contact ascoexhibits@spargoinc.com, 800-564-4220, or 703-631-6200.

Images used for sample purposes only.