

Application and Contract for Exhibit Hall Advertising



2024 ASCO Annual Meeting

Meeting Dates: May 31-June 4, 2024

Exhibit Dates: June 1-3, 2024

McCormick Place | Chicago, IL

Submit application to exhibitcontracts@spargoinc.com Need Help? ascoexhibits@spargoinc.com | 703-631-6200 | 800-564-4220

Step 1: Contact Information

Company Name _____

Contact _____ Job Title _____

Phone (direct only) _____ Mobile (required) _____

Email (direct only) _____ Website _____

Address _____

City _____ State _____ Zip _____ Country _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargoinc.com.

Step 2: Exhibit Hall Advertising Opportunities

- Serpentine Seating with Branded Charging Tables and Floor Clings:** \$40,000 per set of 2 (# of sets: _____)
- High Boy Table Clings:** \$17,000 per set of 10 (# of sets: _____)
- Carpet Inlay (8'x8'):** \$18,000 (#: _____)
- A1 Food Tower Escalator Clings:** \$50,000 for set of 2
 - A1 Food Tower Banner Add-On:** \$30,000
- A2 Food Tower Escalator Clings:** \$50,000 for set of 2
- Banquet Round Table Clings:** \$14,500 per set of 5 (# of sets: _____) **Total Cost \$** _____
- Wall Banner (20'x10'):** \$40,000
- Wall Banner (25'x15'):** \$65,000
- Main Aisle Column Advertising:** \$13,500 (#: _____)
- Food Tower Table Clings:** \$4,500 per set of 4 (# of sets: _____)
- Hand Sanitizing Stations:** \$120,000 (25 stations outside Exhibits)

Step 3: Payment and Cancellation

Deposit and Payment Schedule

Applications Received Through August 30, 2023	
50% of balance due by August 30, 2023	Remaining balance due by January 24, 2024

Applications Received August 31, 2023 Through January 23, 2024	
50% of balance due with application	Remaining balance due by January 24, 2024

Applications Received on January 24, 2024 or After	
100% due with application	

Cancellation Terms

By August 29, 2023	100% refund
August 30, 2023-January 23, 2024	50% refund
Beginning January 24, 2024	No refund

ASCO requires 50% payment no later than August 30, 2023 and full payment no later than January 24, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Full refund if cancelled by ASCO without cause.

ASCO's banking information has changed. For updated ACH and wire instructions, email exhibitorservices@spargoinc.com.

Make checks payable to ASCO and mail to:

ASCO Exposition Management., c/o SPARGO, Inc. • 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments

An invoice will be sent with instructions to submit a credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

Step 4: Acknowledgement

As an authorized representative of the above stated Exhibitor, I agree to the payment and cancellation terms included in this agreement. Furthermore, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings available on asco.org/exhibits (as may be amended from time to time). I understand that exhibit space must be staffed at all times during the published Exhibit Hall open hours and may not be torn down early. Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors related to the 2024 and 2025 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Date _____

Printed Name _____ Telephone _____