

# 2024 ASCO<sup>®</sup> ANNUAL MEETING

May 31 – June 4, 2024

McCormick Place | Chicago, IL & Online

#ASCO24

## Featured Exhibitor Directory Listings

**EARLY BIRD INCENTIVE**

Purchase by June 5, 2023 and  
receive a **\$400 discount!**

Increase your visibility among over 400 other exhibitors with a featured listing in the 2024 ASCO Annual Meeting Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the Exhibit Hall as well as learn more about your company's products and services.

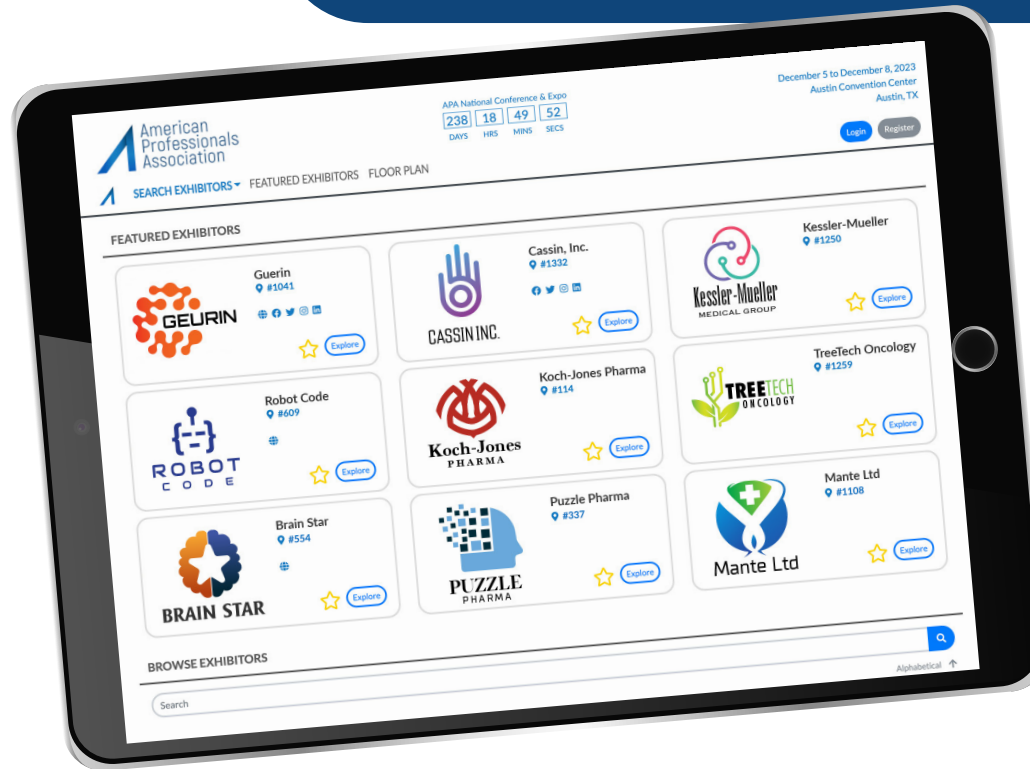
### ONLINE LISTING

The Directory is accessible online at [am.asco.org](http://am.asco.org) and onsite at the 2024 ASCO Annual Meeting on the Exhibitor Directory kiosks located at the entrance to the Exhibit Hall.

### IN-PRINT LISTING

Printed Exhibitor Directories are distributed to attendees at the 2024 ASCO Annual Meeting in three convenient locations:

- Grand Concourse at the entrance to the Exhibit Hall
- Hall C Registration
- Materials Pick Up at Gate 3 of the South Building



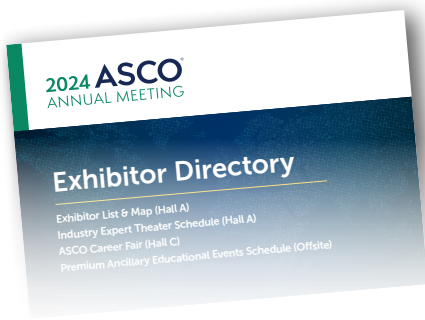
**Upgrade and become a Featured Exhibitor for \$2,500 and receive additional exposure!**

### ONLINE

- **NEW!** Featured Listing Tile with Logo on the Separate Featured Exhibitor List
- **NEW!** Company Logo Displayed on the Floor Plan (minimum 20'x20' booth)
- Product Descriptions with Photos (up to 2)
- Enhanced Listing Icon on Exhibitor List
- Rotating Logo on Home Page of Exhibits Website and Search Exhibitors Page

### IN-PRINT

¼ Page Listing, Including Company Logo and 600 Character Paragraph



**Contact the ASCO Annual Meeting Exhibit Sales team at [ascoexhibits@spargoinc.com](mailto:ascoexhibits@spargoinc.com) or 800-564-4220.**

\* ASCO Annual Meeting Exhibit Sales team through SPARGO, Inc. is the only official contractor of exhibitor directory listings.