

Application and Contract for the Industry Expert Theater

2024 ASCO Annual Meeting

Meeting Dates: May 31-June 4, 2024

Exhibit Dates: June 1-3, 2024

McCormick Place | Chicago, IL



Application Deadline: Friday, January 26, 2024

Submit application to exhibitcontracts@spargoinc.com Need Help? ascoexhibits@spargoinc.com | 703-631-6200 | 800-564-4220

Step 1: Contact Information

Company Name _____ Contact Name _____

Email (direct only) _____ Mobile (required) _____

Address _____

City _____ State _____ Zip _____ Country _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargoinc.com.

Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 60 minutes in length, including any Q&A. Theater presentations should feature one or more key internal scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. Theater presenters must be employees of the Theater Participant. Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Annual Meeting or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

I agree to submit all session details including title, speakers, and a description no later than **Wednesday, February 21, 2024**. You will receive an email with a link to provide this information.

Step 3: Session Fee and Preferred Dates and Times

\$100,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting*)

\$65,000 per session for a prerecorded presentation, provided by the IET company (online, available for on demand viewing only)

REQUIRED: Rank all 9 dates and times with 1 being your first choice. Prerecorded on demand sessions do not need to select a time.

Saturday, June 1, 2024

___ 9:30 AM – 10:30 AM

___ 12:30 PM – 1:30 PM

___ 3:00 PM – 4:00 PM

Sunday, June 2, 2024

___ 9:45 AM – 10:45 AM

___ 11:30 AM – 12:30 PM

___ 4:15 PM – 5:15 PM

Monday, June 3, 2024

___ 9:30 AM – 10:30 AM

___ 11:30 AM – 12:30 PM

___ 3:00 PM – 4:00 PM

* Live sessions are limited and will be scheduled at a specific time in the program agenda.

Step 4: Payment and Cancellation

Deposit and Payment Schedule

Applications Received Through August 30, 2023	
50% of balance due by August 30, 2023	Remaining balance due by January 24, 2024

Applications Received August 31, 2023 Through January 23, 2024	
50% of balance due with application	Remaining balance due by January 24, 2024

Applications Received on January 24, 2024 or After	
100% due with application	

Cancellation Terms

By August 29, 2023	100% refund
August 30, 2023-January 23, 2024	50% refund
Beginning January 24, 2024	No refund

ASCO requires 50% payment no later than August 30, 2023 and full payment no later than January 24, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Full refund if cancelled by ASCO without cause.

ASCO's banking information has changed. For updated ACH and wire instructions, email exhibitorservices@spargoinc.com.

Make checks payable to ASCO and mail to:

ASCO Exposition Management., c/o SPARGO, Inc. • 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments

An invoice will be sent with instructions to submit a credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

Step 5: Cancellation Policy and Acknowledgement

Only contracted Exhibitors in good standing are eligible for participation in the Theater, therefore cancellation of exhibit space automatically results in cancellation of an Exhibitor's Theater(s). As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on asco.org/exhibits and that Exhibitor will comply with all updates of such policies applicable to the 2024 ASCO Annual Meeting (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2024 and 2025 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Printed Name _____ Date _____ Phone _____