

Exhibit Hall Advertising

Keeping your name in front of attendees is paramount. ASCO is excited to offer Exhibit Hall advertising opportunities designed to help maximize your investment, increase your exposure, and drive booth traffic.

Opportunities allow for either product or corporate branding.



Wall Banner (20'x10')
\$50,000

4 available



Banquet Round Table Clings
\$18,000

8 sets available
5 clings per set



Wall Banner (25'x15')
\$85,000

1 available



Serpentine Seating with Branded Charging Tables and Floor Clings
\$50,000

14 sets available
2 couches and
4 tables per set



Exhibit Floor High Boy Table Clings
\$20,000

5 sets available
10 clings per set



Aisle Column Advertising
\$17,500

30 available

To secure an Exhibit Hall Advertising opportunity, please contact ascoexhibits@spargo.com, 800-564-4220, or 703-631-6200.

2025 ASCO[®] ANNUAL MEETING

May 30 – June 3, 2025

McCormick Place | Chicago, IL & Online
am.asco.org

#ASCO25



Carpet Inlay (8'x8')

\$22,500

5 available



Food Tower Table Clings

\$5,250

8 sets available
4 clings per set
(2 in each tower)



A1 Food Tower Escalator Clings

\$62,500

1 available
Set of 2
Banner upgrade available
for an additional cost



A2 Food Tower Escalator Clings

\$62,500

1 available
Set of 2



Hand Sanitizing Stations

\$145,000

1 available | Set of 25
Corporate branding
only-located in
common areas



Exhibitor Locators

\$75,000

1 available
Set of 5

Images used for sample purposes only.

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