

## Featured Exhibitor Directory Listings

**EARLY BIRD INCENTIVE**  
Purchase by June 3, 2024 and  
receive a **\$400 discount!**

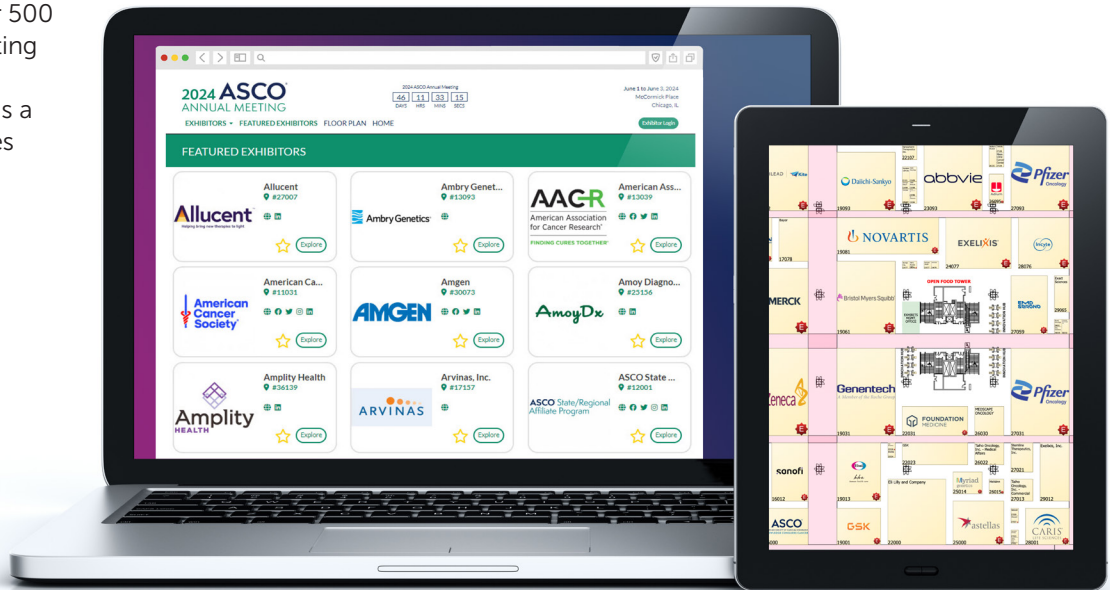
Increase your visibility among over 500 other exhibitors with a featured listing in the 2025 ASCO Annual Meeting Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the Exhibit Hall as well as learn more about your company's products and services.

### ONLINE LISTING

The Directory is accessible online at [am.asco.org](http://am.asco.org) and onsite on the Exhibitor Directory kiosks and the Exhibitor Locator units.

### IN-PRINT LISTING

Printed Exhibitor Directories are available to attendees at the entrances to the Exhibit Hall.



## Upgrade and become a Featured Exhibitor for \$2,500 and receive additional exposure!

### ONLINE

- Featured Listing Tile with Logo on the Separate Featured Exhibitor List
- Company Logo Displayed on the Floor Plan (minimum 20'x20' booth)
- Product Descriptions with Photos (up to 2)
- Enhanced Listing Icon on Exhibitor List
- Rotating Logo on Home Page of Exhibits Website and Search Exhibitors Page

### IN-PRINT

¼ Page Listing, Including Company Logo and 600 Character Paragraph



**Contact the ASCO Annual Meeting Exhibit Sales team at  
[ascoexhibits@spargo.com](mailto:ascoexhibits@spargo.com) or 800-564-4220.**

*\*ASCO Annual Meeting Exhibit Sales team through SPARGO, Inc. is the only official contractor of the Exhibitor Directory listings.*