

# Application and Contract for the Industry Expert Theater

## 2025 ASCO Annual Meeting

Meeting Dates: May 30-June 3, 2025

Exhibit Dates: May 31-June 2, 2025

McCormick Place | Chicago, IL



### Application Deadline: Friday, January 24, 2025

Submit application to [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com) Need Help? [ascoexhibits@spargoinc.com](mailto:ascoexhibits@spargoinc.com) | 703-631-6200 | 800-564-4220

### Step 1: Contact Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Email (direct only) \_\_\_\_\_ Mobile (required) \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact [compliance.expo@spargoinc.com](mailto:compliance.expo@spargoinc.com).

### Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 60 minutes in length, including any Q&A. Theater presentations should feature one or more key internal scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. Theater presenters must be employees of the Theater Participant. Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Annual Meeting or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

I agree to submit all session details including title, speakers, and a description no later than **Wednesday, February 19, 2025**. You will receive an email with a link to provide this information.

### Step 3: Session Fee and Preferred Dates and Times

\$100,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting\*)

REQUIRED: Rank all 9 dates and times with 1 being your first choice.

#### Saturday, May 31, 2025

\_\_\_ 9:30 AM – 10:30 AM

\_\_\_ 12:30 PM – 1:30 PM

\_\_\_ 3:00 PM – 4:00 PM

#### Sunday, June 1, 2025

\_\_\_ 9:30 AM – 10:30 AM

\_\_\_ 11:30 AM – 12:30 PM

\_\_\_ 4:15 PM – 5:15 PM

#### Monday, June 2, 2025

\_\_\_ 9:30 AM – 10:30 AM

\_\_\_ 11:30 AM – 12:30 PM

\_\_\_ 3:00 PM – 4:00 PM

\* Sessions are limited and will be scheduled at a specific time in the program agenda.

### Step 4: Payment and Cancellation

#### Deposit and Payment Schedule

Applications Received Through August 28, 2024	
50% of balance due by August 28, 2024	Remaining balance due by January 22, 2025

Applications Received August 29, 2024 Through January 21, 2025	
50% of balance due with application	Remaining balance due by January 22, 2025

Applications Received on January 22, 2025 or After	
100% due with application	

#### Cancellation Terms

By August 27, 2024	100% refund of contracted amount
August 28, 2024-January 21, 2025	50% refund of contracted amount
Beginning January 22, 2025	No refund

ASCO requires 50% payment no later than August 28, 2024 and full payment no later than January 22, 2025. Failure to make payments does not release the contracted or financial obligation of Exhibitor. Full refund if cancelled by ASCO without cause.

### ASCO's banking and check remittance information has changed as of April 2024.

Make checks payable to ASCO and mail to: **ASCO • PO Box 1029 • Charlotte, NC 28201-1002**

New account number for ACH/Wire payments: **Truist Financial Account ending in 8316** (previously 0669)

For updated instructions please contact [exhibitorservices@spargoinc.com](mailto:exhibitorservices@spargoinc.com).

### Credit Card Payments

An invoice will be sent with instructions to submit a credit card payment online.

### Step 5: Cancellation Policy and Acknowledgement

Only contracted Exhibitors in good standing are eligible for participation in the Theater, therefore cancellation of exhibit space automatically results in cancellation of an Exhibitor's Theater(s). As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on [asco.org/exhibits](https://asco.org/exhibits) and that Exhibitor will comply with all updates of such policies applicable to the 2025 ASCO Annual Meeting (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2025 and 2026 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_ Phone \_\_\_\_\_