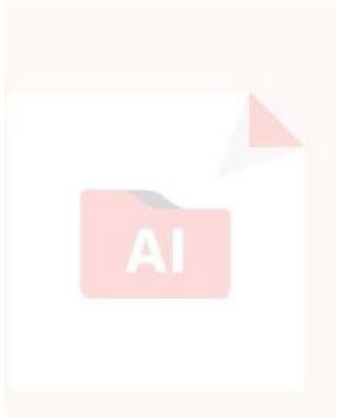


Logo Format – AI

This is the main file type for Adobe Illustrator, where your logo is designed, referred to as a vector logo file format. Having the original logo in Illustrator is essential to make edits in the future.



Editable vector



Scaleable to any size

Logo Format – EPS

Similarly to an AI file, an EPS file is best suited for editing and scaling a logo without losing quality. These two files are the ideal formats when handing over designs to a professional designer.



Editable vector



Scaleable to any size



Universal

Resolution should be 60dpi (100dpi is preferred.)

Please note: PNG and JPG files are not suitable for our graphic design purposes