

2027 ASCO® Annual Meeting
Exhibit Hall Advertising Opportunity – Charger Kiosk

- Charger Kiosk opportunity includes your custom artwork on sponsor content area/screen of one (1) Charger Kiosk placed in the assigned location.
 - (1) Custom Wrap
 - Front and Sides may be branded
 - (2) Screen Assets – each asset is 1920 px wide x 1080 px high
 - Top Section
 - Video (mp4) or Image (jpg or png)
 - 16:9 aspect ratio
 - Bottom Section
 - Video (mp4) or Image (jpg or png)
 - 16:9 aspect ratio
 - **No Audio**
- **Branding:** The artwork may be company or product branded. You may mention your booth number in your messaging; however, you are not permitted to mention ASCO or the 2027 ASCO Annual Meeting. ASCO will not be allowing stands for PI materials. Please plan your campaign accordingly.
- **Initial Artwork:** Your initial customized artwork and screen content (2 screens) for this opportunity must be submitted for review by **Friday, April 16, 2027**. Please provide your artwork for review as a PDF or JPEG file. All materials must be reviewed and approved by ASCO prior to release for production. Please submit artwork to [Stephanie Houck](#).
- **Production Ready Artwork:** Once ASCO has approved your artwork/screen content, you will be sent a link to a Dropbox folder where you/your agency will upload your production-ready artwork. Your final design files must be uploaded by **Friday, April 23, 2027**.
- **Review & Approval:** Once your production-ready artwork is received, the vendor will create a mockup for your review generally within 2-3 business days.
- **Final Artwork:** Late submission of artwork/information required to fulfill the promotional opportunity after stated deadlines may incur additional production costs. Sponsor will be responsible for payment of any fees incurred by ASCO for late production. The approval for production deadline is **Friday, April 30, 2027**.

QUESTIONS? Please contact Stephanie Houck at stephanie.houck@spargoinc.com or call 703-679-3972.

