

Application and Contract for the Industry Expert Theater

2027 ASCO® Annual Meeting

Meeting Dates: June 4-8, 2027

Exhibit Dates: June 5-7, 2027

McCormick Place | Chicago, IL



Application Deadline: Friday, January 15, 2027

Submit application to ascoexhibits@spargo.com Need Help? ascoexhibits@spargo.com | 703-631-6200 | 800-564-4220

Step 1: Contact Information

Company Name _____ Contact Name _____

Email (direct only) _____ Mobile (required) _____

Company Address _____

City _____ State _____ Zip _____ Country/Region _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargo.com.

Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 60 minutes in length, including any Q&A. Theater presentations should feature one or more key **internal** scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. **Theater presenters must be employees of the Theater participant.** Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Annual Meeting or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

I agree to submit all session details including title, speakers, and a description no later than **Wednesday, February 10, 2027**. You will receive an email with a link to provide this information.

Step 3: Session Fee and Preferred Dates and Times

\$110,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting*)

REQUIRED: Rank all 9 dates and times with 1 being your first choice.

Saturday, June 5, 2027

_____ 9:30 AM – 10:30 AM

_____ 12:30 PM – 1:30 PM

_____ 3:00 PM – 4:00 PM

Sunday, June 6, 2027

_____ 9:30 AM – 10:30 AM

_____ 11:30 AM – 12:30 PM

_____ 4:15 PM – 5:15 PM

Monday, June 7, 2027

_____ 9:30 AM – 10:30 AM

_____ 11:30 AM – 12:30 PM

_____ 3:00 PM – 4:00 PM

* Sessions are limited and will be scheduled at a specific time in the program agenda.

Step 4: Payment and Cancellation

Deposit and Payment Schedule

Applications Received Through August 26, 2026	
50% of balance due by August 26, 2026	Remaining balance due by January 27, 2027

Applications Received August 27, 2026 Through January 26, 2027	
50% of balance due with application	Remaining balance due by January 27, 2027

Applications Received on January 27, 2027 or After	
100% due with application	

Cancellation Terms

By August 25, 2026	100% refund of contracted amount
August 26, 2026-January 26, 2027	50% refund of contracted amount
Beginning January 27, 2027	No refund

Cancellation penalties will apply, regardless of whether payment has been received. Cancellation of exhibit space includes cancellation of registrations allotted with exhibit space. Cancellation of exhibit space also results in the cancellation of any exhibitor-exclusive opportunities. This includes cancellation of meeting room rental, Industry Expert Theater participation, and enhancement advertising opportunities. Full refund if cancelled by ASCO without cause.

ASCO requires 50% payment no later than August 26, 2026, and full payment no later than January 27, 2027.

Failure to make payments does not release the contracted or financial obligation of Exhibitor. To ensure a smooth move-in process, please pay all fees in full by the due date. ASCO cannot issue exhibitor badges or allow booth setup for any company with an outstanding balance.

- Make checks payable to ASCO and mail to: ASCO • PO Box 1029 • Charlotte, NC 28201-1002
- An invoice will be sent with instructions to submit a credit card payment online.
- Account number for ACH/Wire payments: Truist Financial Account ending in 8316
- For updated instructions please contact exhibitorservices@spargo.com.

Step 5: Cancellation Policy and Acknowledgement

Only contracted Exhibitors in good standing are eligible for participation in the Theater, therefore cancellation of exhibit space automatically results in cancellation of an Exhibitor's Theater(s). As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policy for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on asco.org/exhibits and that Exhibitor will comply with all updates of such policies applicable to the 2027 ASCO Annual Meeting (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2027 and 2028 ASCO Annual Meeting. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Printed Name _____ Date _____ Phone _____