

2027 ASCO® Annual Meeting  
**Print Your Badge iPads**

Put your brand at the very start of the registrant's onsite journey with exclusive placement on the "Print Your Badge" iPad screens in Hall C. This high-visibility location captures the eyes of more than 12,000 registrants who print their badges — delivering your message before they even step onto the exhibit floor. Your brand becomes the first impression, guiding attendees toward your booth. This is a rare opportunity to spark engagement before the competition gets a chance. Only one exhibitor can claim it — make it yours.

**Final ad creative must be provided by Friday, February 26, 2027.** No switch-outs permitted.

Ad file size required:

- 1536 px wide x 160 px high
  - High quality .jpeg or .png file
  - File size under 50KB

No Click-Through with this advertising opportunity.

QUESTIONS? Please contact Stephanie Houck at [stephanie.houck@spargoinc.com](mailto:stephanie.houck@spargoinc.com) or call 703-679-3972.