

2019 ASCP Annual Meeting & Exhibition

November 7-10, 2019

Exhibit Dates: November 8-9, 2019

Gaylord Texan Resort • Grapevine, Texas

EXHIBITOR PROSPECTUS



CELEBRATING

EXHIBIT TODAY!

703-631-6200 | ASCPExhibits@spargo.com | [EXHIBITS HOME](#)

JOIN ASCP FOR OUR 50TH ANNIVERSARY CELEBRATION!



EXPERIENCE THE ONLY EVENT FOR GERIATRIC PHARMACY CARE PROFESSIONALS

The 2019 ASCP Annual Meeting & Exhibition will bring together 1,200 top professionals specializing in providing pharmacy care to the geriatric population, including owner/operators and decision makers of LTPAC pharmacies and consultant pharmacy companies, November 7-10 in Texas.

Make valuable contacts, develop relationships, showcase solutions used in the provision of care to the senior population, and more over the course of **five exclusive, non-competing, exhibit hours.**

ABOUT THE MEETING

The ASCP Annual Meeting & Exhibition is presented by the American Society of Consultant Pharmacists, the only international professional society dedicated to medication management and improved health outcomes for all older persons.

Our exhibitors are the reason why our attendees emerge with innovative ideas and solutions to improve their organization's productivity and enhance the quality of care for their patients.



80 % of Attendees had positive feedback regarding the Exhibit Hall and Exhibitors!

QUICK FACTS

- 979 professional attendees
- 531 attending organizations
- 5 non-compete exhibition hours
- Special events in the exhibit hall

ATTENDEES ARE LOOKING FOR SOLUTIONS RELATED TO:

- Automated Dispensing
- Carts/Packaging Equipment
- Computer Systems/Software
- Drug Delivery
- eMar
- Emergency/After Hours Pharmacy
- Forms for Pharmacy Consulting
- Generics
- GPO's
- Home Healthcare Providers
- Pharmaceuticals
- Probiotic Supplements
- And more!

Exhibit Today!

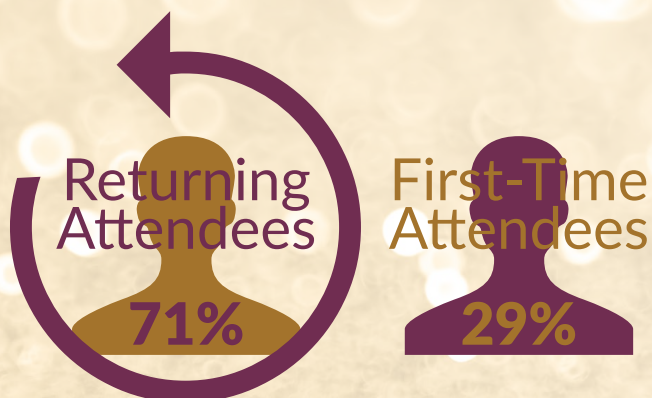
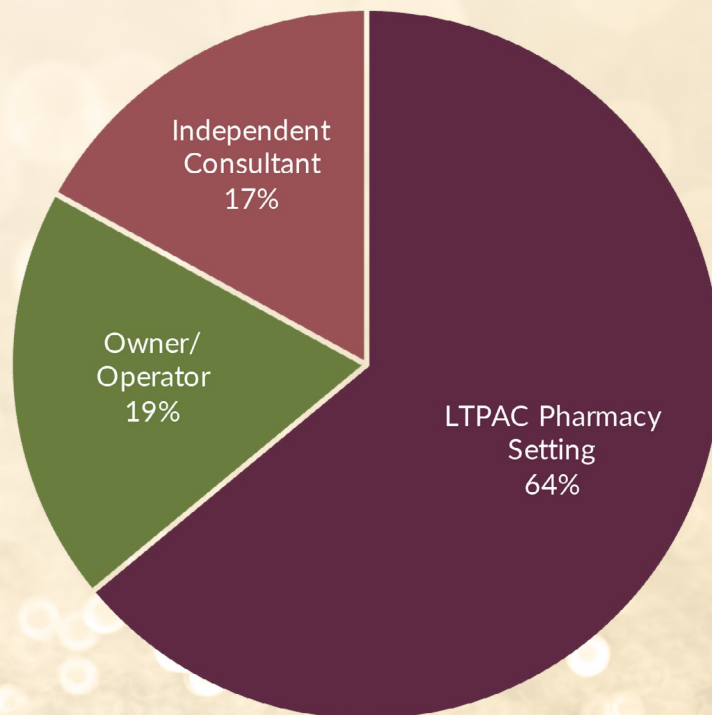
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PROFILE OF ATTENDEES



Where Are Our Attendees Practicing?	Percentage
Acute-Care Hospital	30%
Adult Day Service Centers	12%
Ambulatory Surgical Centers	15%
Assisted Living Facility	49%
Continuing Care Retirement	12%
Correctional Institutions	11%
Dialysis/ESRD Centers	4%
Home Health Care	10%
Hospice	37%
Hospital-Based LTC	16%
Mental Health Facility (ICF/MR/DD)	29%
Nursing Facility	74%
Residential Care/Boarding	22%
Retail Pharmacy	31%
Senior Centers	4%
Subacute/Transitional Care	14%

**Multiple selections may have been chosen.*



IMPORTANT EXHIBITOR INFORMATION

WHAT'S INCLUDED WITH YOUR BOOTH

- Four full conference badges per 10'x10' booth
- Company ID sign
- Backdrop and side-rail drape
- Complimentary listing online, and in the mobile app
- **BONUS!** Pre-registration mailing list

EXHIBIT HOURS AND DATES

Friday, November 8:

5:00 PM - 7:30 PM

Opening Night Reception:

6:30 PM - 7:30 PM.

Saturday, November 9:

9:30 AM - 11:30 AM

EXHIBIT SPACE RENTAL FEES

Non-Partner: \$44/ sq. ft.

Platinum Level Partner: \$34/ sq. ft.

Gold Level Partner: \$35/ sq. ft.

Silver Level Partner: \$37/ sq. ft.

Bronze Level Partner: \$40/ sq. ft.

Corner booth fee: \$150 per corner

BECOME A CORPORATE PARTNER!

Special rates for exhibit space are one of the key benefits afforded ASCP Corporate Partners. For additional information on the ASCP Corporate Partner program or to become a partner, visit the [ASCP Corporate Partnership webpage](#) to learn more.

EXHIBITOR HOUSING AND REGISTRATION

ASCP's official headquarters hotel is the Gaylord Texan Resort. Exhibitor Housing and Registration will open in July 2019.

**Earn an additional 10 priority points by booking housing through the ASCP Official Housing Center.*

PROMOTIONAL OPPORTUNITIES

Stand out and make an impression to attendees at ASCP! Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With this in mind, unique and engaging [Promotional Opportunities](#) have been designed to increase your exposure and help you meet or exceed your goals for the conference.



ABOUT ASCP

The American Society of Consultant Pharmacists (ASCP) is the only international professional society devoted to optimal medication management and improved health outcomes for all older persons. Founded in 1969, ASCP is a non-profit membership organization currently based in Alexandria, VA.

MISSION

The American Society of Consultant Pharmacists empowers pharmacists and other healthcare professionals to enhance quality of care for all older persons through the appropriate use of medication and the promotion of healthy aging.

VISION

The vision of the American Society of Consultant Pharmacists is optimal medication management and improved health outcomes for all older persons.

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